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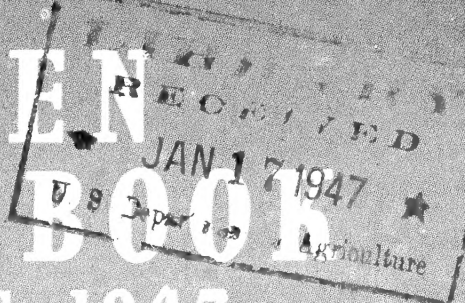
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Kellogg's

GARDEN BEAUTY BOOK

FOR SPRING 1947



Oh, Bewildered Lady

WE can see you're new at gardening, but don't make so much work of it. It's really fun if you will relax and get the good out of it; not difficult at all.

And don't worry about the spider. In the first place, he's not an insect, but an arachnid—or at least so the scientists tell us. And, if you really are worrying about insects, remember he will kill lots of them for you.

For that matter, insects won't cause much trouble if you otherwise take care of your garden, as clean gardening discourages most of them.



R. M. Kellogg Company • Three Rivers, Michigan

The Only
THORN-
LESS
Red Ever-
blooming
Hybrid Tea
Rose.



A Bright
Scarlet,
THORNLESS
Sport of
the Famous
"E. G. HILL"

Guaranteed to bloom the first normal
blooming season after planting. A festi-
val of all that is good in fine Roses.

U. S. Plant Patent No. 545

"FESTIVAL"

A bright scarlet, thornless sport of the
famous "E. G. Hill" which is loved
wherever good Roses are grown.

The FIRST and ONLY THORNLESS
red Hybrid Tea Rose. A brilliant sport
of the famous "E. G. Hill". All the hard-
iness, good growing qualities and prolific
blooming habit of its ancestor, but with
the NEW QUALITY of having CANES
FREE FROM THORNS. Truly the
marvel of the age in Rose development.
Brightest red color; and will begin bloom-
ing in six to eight weeks after planting.
Produces abundantly from then on until
freezing fall weather. We offer only 2-
year, No. 1, field-grown and budded
plants. See prices above.

Stems as smooth as the branch
of a willow.

Copyright 1946
R. M. Kellogg Company
Three Rivers, Michigan

Now! At Last A Thornless Rose

We are licensed distributors of the
"Festival" Thornless Rose.

Imagine a hardy Hybrid Tea Rose with excellent foliage,
fine growing habit, and extremely free blooming quality,
brightest red color, and bearing magnificent 47-petaled,
large, double blooms on long stems which are **Free From
Thorns!**

Almost makes you believe the millennium has arrived,
doesn't it? Well, it has as far as red Roses are concerned.
No more thorns in your fingers when setting the plants out;
no more thorns tearing at your clothes or
flesh when spraying or cultivating plants;
no more thorns to dig from your hands or
arms after cutting a bouquet of Roses.

"Festival" gives you everything that is
good in fine Roses—monthly blooming,
hardiness of its parent, "E. G. Hill", quick
growth, abundant blooms all summer and
fall, excellent bright red color, and NO
THORNS. You'll be amazed at "Festival",
just as we were when we first saw it.

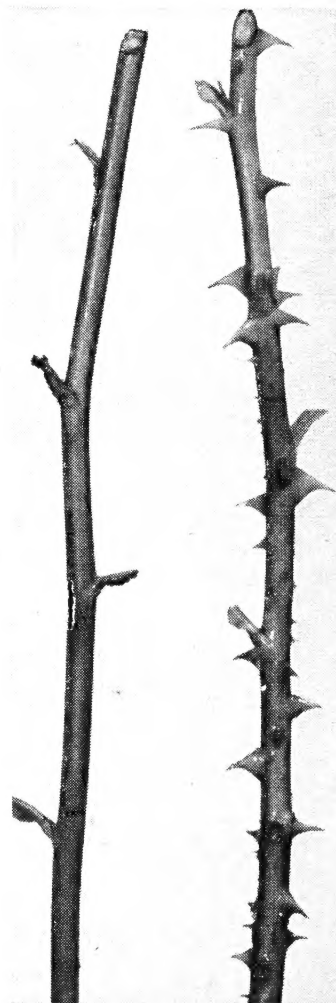
Prices:
Each \$2.00
3 for 5.50

The Ideal Rose For Massed Plantings

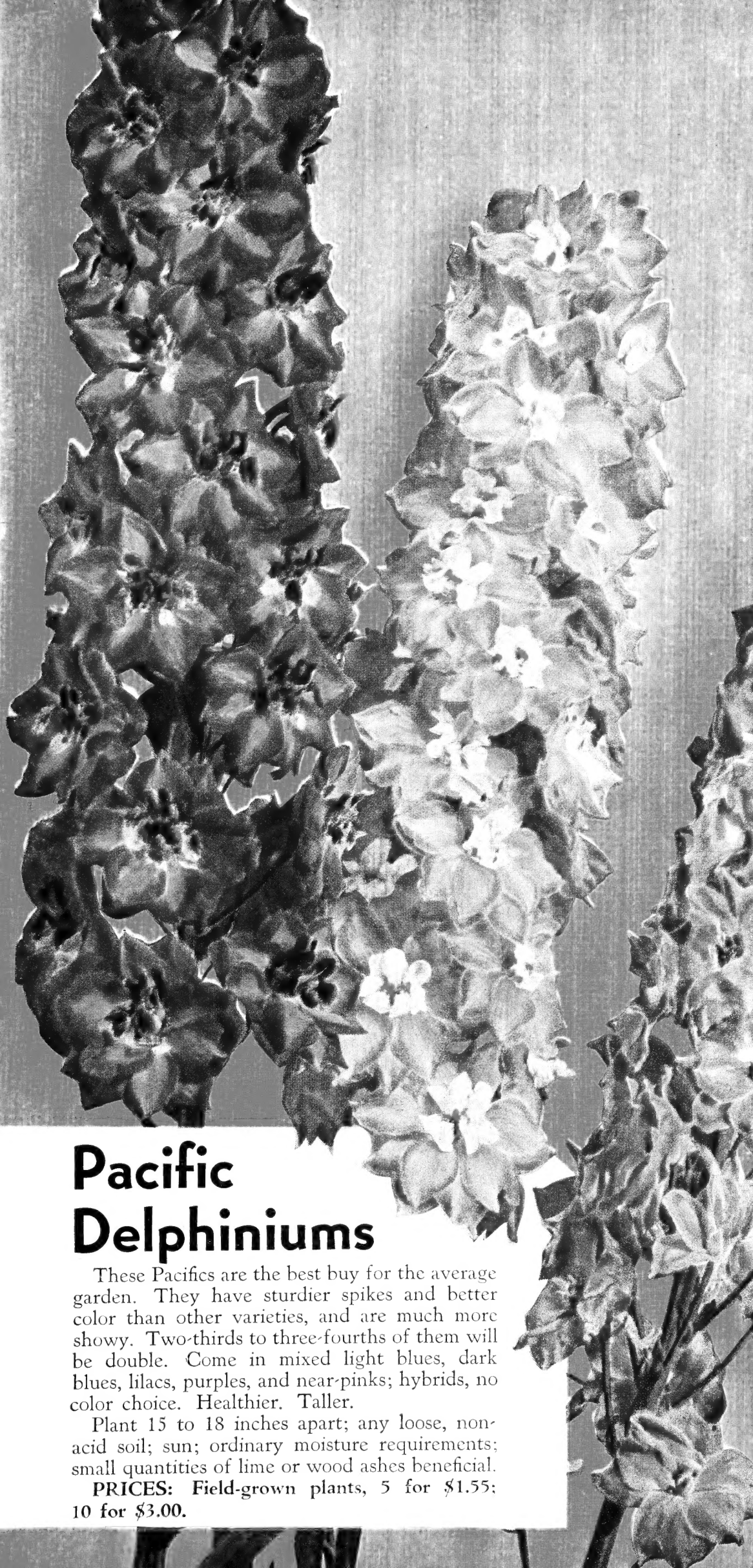
"Festival's" bright red color makes a
striking display when used for massed
plantings. Its abundant blooming habit
assures a supply of blooms practically
every day of the season from June until
frost.

The \$10,000 Rose

The Krider Nurseries paid the remark-
able sum of \$10,000 for "Festival", by
far the largest sum ever paid for the pat-
ent rights on any Rose. We think it was
worth it—worth it to give you something
you have always dreamed of; a bright
red Hybrid Tea Everblooming Rose
without thorns.



At left a section of stem of
"Festival", the Thornless Rose,
with leaf stems left on. At right
a section of stem of regular
Rose. "If thorns prick your
hands, it isn't 'Festival'."



Pacific Delphiniums

These Pacifics are the best buy for the average garden. They have sturdier spikes and better color than other varieties, and are much more showy. Two-thirds to three-fourths of them will be double. Come in mixed light blues, dark blues, lilacs, purples, and near-pinks; hybrids, no color choice. Healthier. Taller.

Plant 15 to 18 inches apart; any loose, non-acid soil; sun; ordinary moisture requirements; small quantities of lime or wood ashes beneficial.

PRICES: Field-grown plants, 5 for \$1.55; 10 for \$3.00.

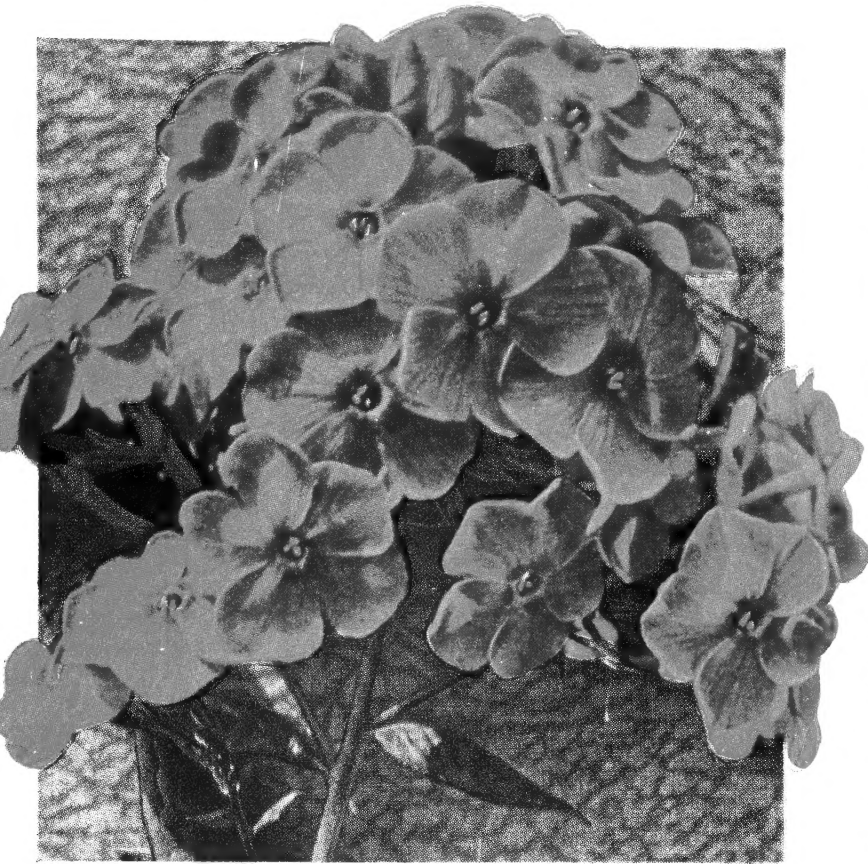
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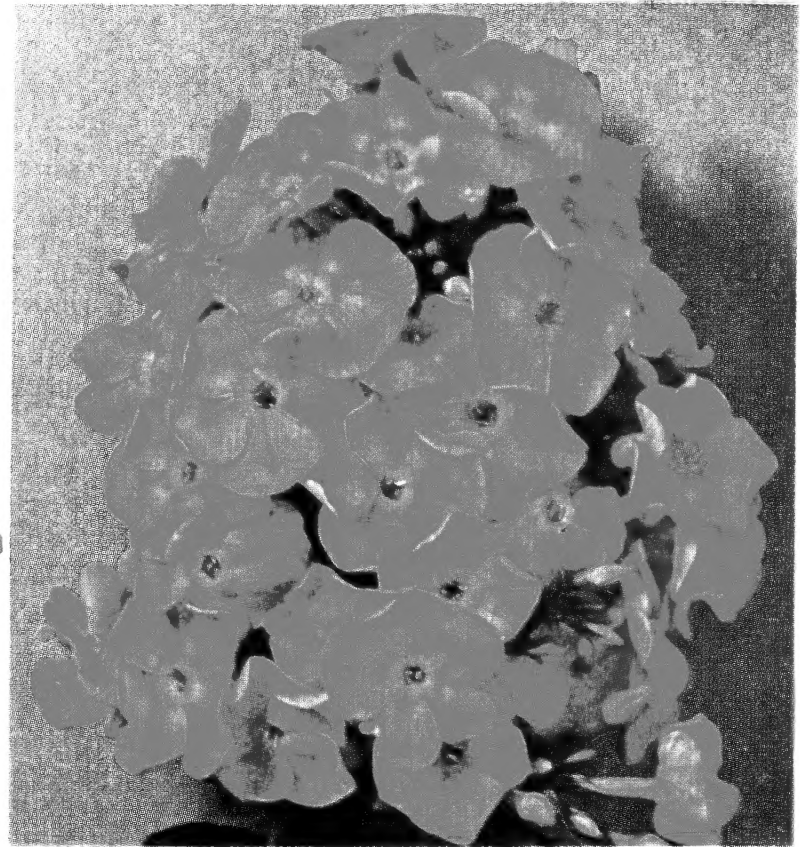
Kellogg's[®] Great Eight Phlox

In past years, we have been improving Kellogg's Big Six Phlox Collection by eliminating some varieties and

adding newer ones. However, it is becoming increasingly difficult to decide which to eliminate, so we have retained



Africa



Salmon Glow



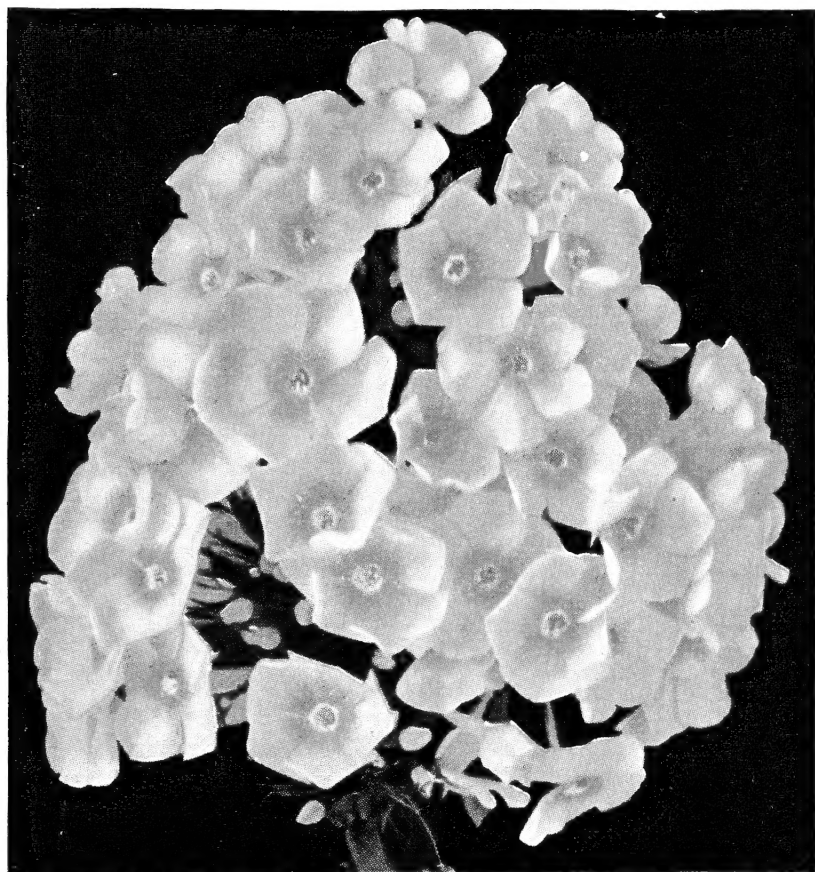
Carolyn Vandenburg



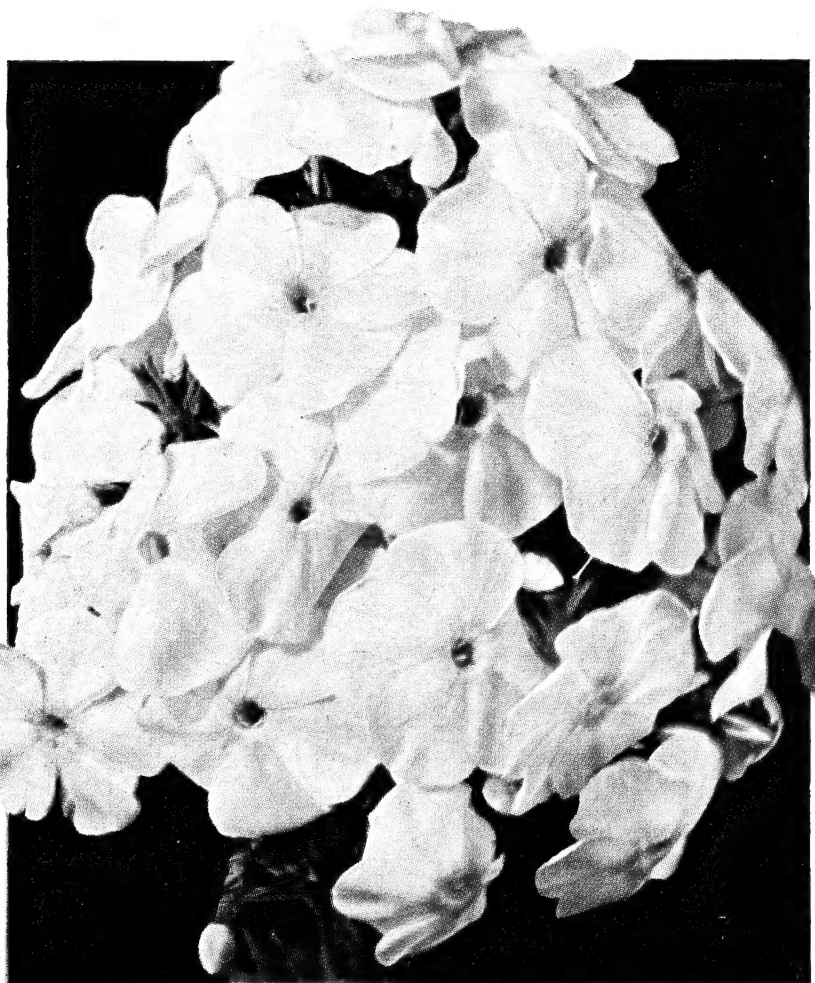
Count Zeppelin

Collection

8 varieties in all. We are sure that you will like Kellogg's Great Eight.



Daily Sketch



Rosy Blue

PRICES:

1 for \$0.45 4 for \$1.50
2 for .80 6 for 2.20
12 for \$4.30

You can order Phlox shown by variety at prices above; or send \$5.50 and we will send you two of each.

16 for
\$5.50

AFRICA. Here is a Phlox with a color so mysteriously beautiful that it seems to belong to another world. Amazingly dark carmine-red that can hardly be described. Strong, vigorous grower, healthy and hardy, easy to grow. Far more beautiful than the picture. **Prices above.**

SALMON GLOW. Here is a shade of deep salmon-pink so beautiful that you will immediately discard all other salmon Phlox. Eye deep carmine. Heads well filled and stately. Foliage healthy and strong. You should have this amazingly beautiful variety. **Prices above.**

LILLIAN. This is the famous **blue-eyed** Phlox; rest of flower beautiful salmon-pink. Very compact flower heads, with beautifully shaped florets. Very robust, plenty of vitality. Often 12 to 15 flower spikes per plant. **Prices above.**

DAILY SKETCH. The outstanding feature of Daily Sketch is its extra-large florets, 1½ inches across or more. As large as a good-sized Pansy. None of the older varieties produce florets as large. Coloring, clear, beautiful pink with small carmine eyes. Does not fade, but stays pure and beautiful throughout. Very long blooming; starts in July and continues until frost. **Prices above.**

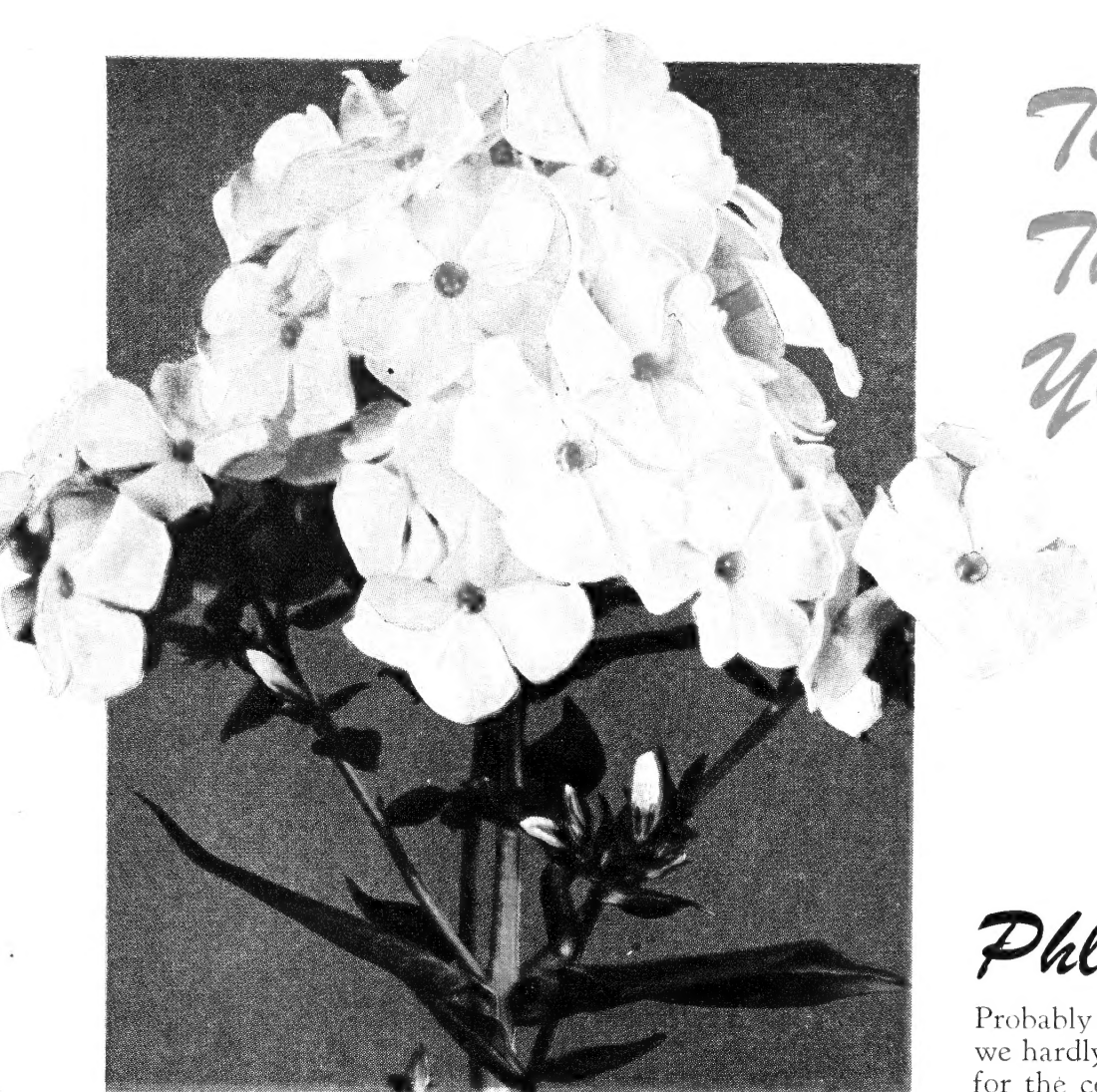
CAROLYN VANDENBURG. This is the outstanding dark blue Phlox today, not only on account of its color, but because it is extra-large, healthy, vigorous, and productive. The nearest to a real blue. Creates much excited comment. **Prices above.**

COUNT ZEPPELIN. The pretty combination of red and white gives a delightful summery effect to this outstanding favorite. The white is bright and clear, and the vermilion-red eyes are distinct and well-outlined. **Prices above.**

MARY LOUISE. Pure white, like newly-fallen snow. One of the favorites of all white Phlox. Sorry we can't show a picture. Just think of newly-fallen, fluffy snow. **Prices above.**

ROSY BLUE. Shades of blue and rose intermingled in magical fashion, really giving the effect of a rosy blue. Inherits unusually large florets from its parent, Daily Sketch, vigor, productiveness, and fine well-filled symmetrical heads. **Prices above.**

Cultural Note: Plant 18 inches apart; rich soil; sun; ordinary moisture.



Pinkette

Two Phlox That Flatter Your Garden

These two recently-introduced varieties will make your garden prettier, and more brilliant. The two make a lovely contrast as the slight tinge of pink in Pinkette is just strong enough to make the wide difference in coloring harmonious.

Phlox Pinkette

Probably the loveliest Phlox ever offered. Really, we hardly knew whether to call it pink or white, for the color is only just barely discernible. In the end, we coined the new word, Pinkette, as no existing word would do. The slight pink coloring does indeed have a very rare delicacy.

And, being a child of the famous Morgenrood, it has all the good characteristics that a Phlox should have. Florets are large, well-shaped, and occur in symmetrical heads. Foliage, dark green and lustrous, strong and upright, disease resistant. Now one of America's outstanding Phlox, and becoming more popular year by year. Be sure to have it in your garden, if you really want to be up-to-date.

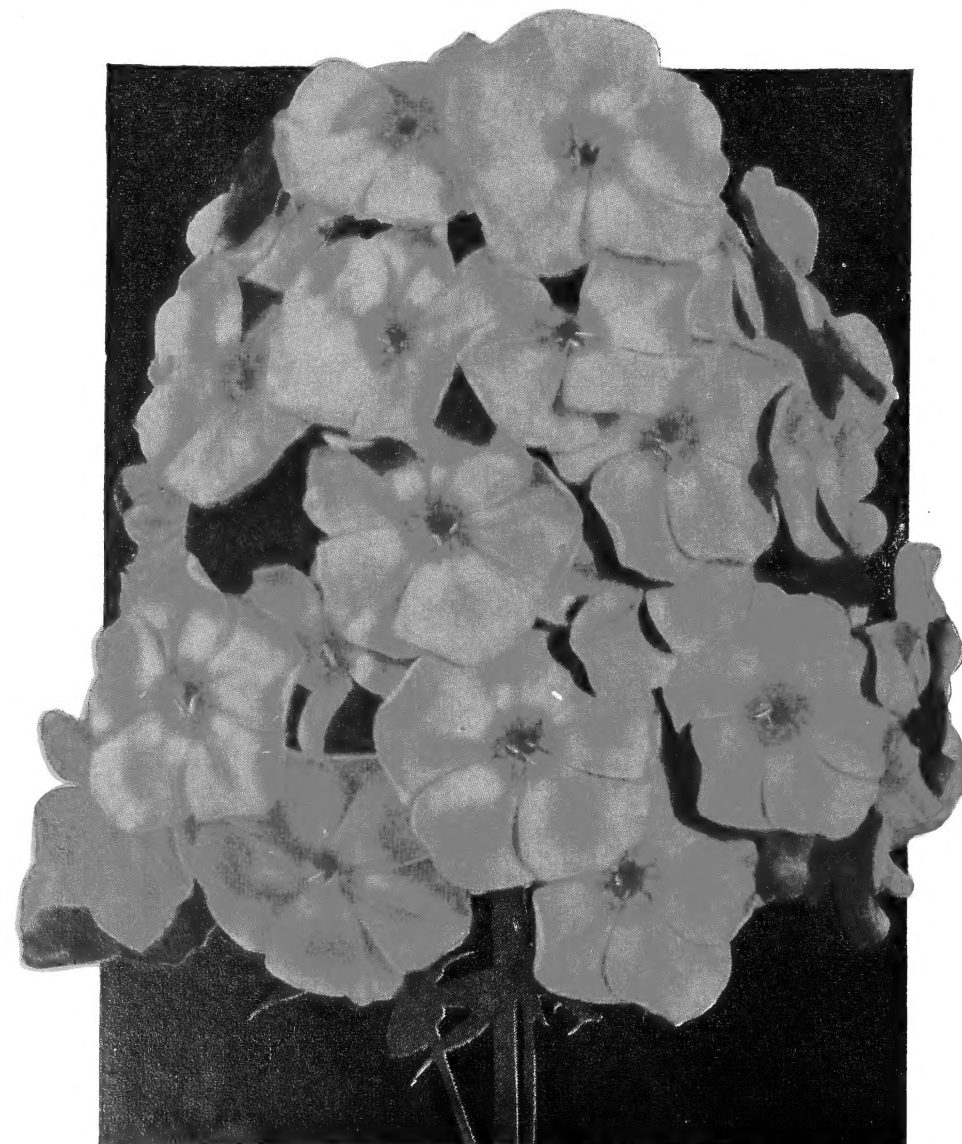
PRICES: 1 for 55c; 2 for \$1.00; 4 for \$1.90.

Phlox Bright Eyes

There have been red Phlox before, but none with the beautiful large florets and dancing dark eyes of Bright Eyes. And none with quite the brilliant coloring. Particularly gorgeous in mass displays. Rapidly becoming one of the most widely planted of all red Phlox.

Being a child of the famous large-floreted Daily Sketch, Bright Eyes inherits all the health and vigor of its parent and **the huge florets, too.**

It is magnificent in size, magnificent in color. Foliage strong, healthy and vigorous. PRICES: 1 for 55c; 2 for \$1.00; 4 for \$1.90.



Bright Eyes

Miniature Rose Little Bo Peep



Oh! but it's pretty!
You will love it too,
when you see it.

PRICES:
Out of 2½-inch pots.
1 for \$0.65
2 for 1.20
3 for 1.75
4 for 2.30

The Little Bo Peep of our nursery rhyme days may have lost her sheep, but this little Bo Peep certainly has not lost any of her beauty and charm. In fact, beauty and charm are something she has in abundance. Delicate pink coloring; delightfully fragrant.

Very hardy; persistent bloomer June until frost. 6 to 8 inches high. Plant in rich, well drained soil, with sun. Ordinary moisture requirements. Spray for best results. Plant 10 inches apart. **Prices above.**

—oOo—

Primroses

Sweet little Primroses—loved by everyone for their simple beauty and amazingly generous display of blooms. Sorry we can't offer you a color choice as plants are hybrids. They come in a variety of colors: red, white, lavender, and orchid-pink. About 6 inches high. Like moist soil, semi-shade. **PRICES:** Field-grown, 1 for 45c; 2 for 80c; 3 for \$1.15; 6 for \$2.20.



Windflowers

These dainty and winsome flowers belong in everyone's garden. Don't you think they are pretty?

And remember that they bloom from September to November when most other flowers are through blooming.

The picture above shows the pink and white varieties, but there is also a red which is beautiful, and a lavender-pink which we think is the most beautiful of all. You can order them by variety at the prices given below. Here are the varieties:

Rubra. Red.

Queen Charlotte. Pink.

Whirlwind. White.

Princess Charming. Lavender.

PRICES—Your Choice of Varieties:

1 for \$0.60	3 for \$1.60
2 for 1.10	4 for 2.10

Strong, pot-grown plants with ball of earth on roots.

New Shasta Daisy *Honeymoon*



Only a few years ago, Shasta Daisies were considered just an ordinary garden flower. But now, thanks to breeders, they have become top-notch beauties—large, showy, snow-white, and delicate. Here is the latest—New Shasta Daisy Honeymoon. Its blooms are up to 5 inches across, or even more. And it is a pure brilliant white that will gleam like newly-fallen snow in your garden. Centers, golden yellow with fringes of green showing through; very pretty!

Petals overlap, and the large abundance of blooms makes a massive display. Blooms from late June to early August. Hardy. New. Foliage rich green, upright, healthy. Grows 24 to 30 in. high.

PRICES: Pot-grown,
1 for 60c 2 for \$1.10
4 for \$2.10

Just to show you what blue can do to your garden, we have shown Blue Bonnet together with a yellow-centered white flower, and with a pink flower. Note how beautiful the blue looks in relation to the other two. You need blue in your garden

Blue Bonnet (Scabiosa, Isaac House Hybrids)

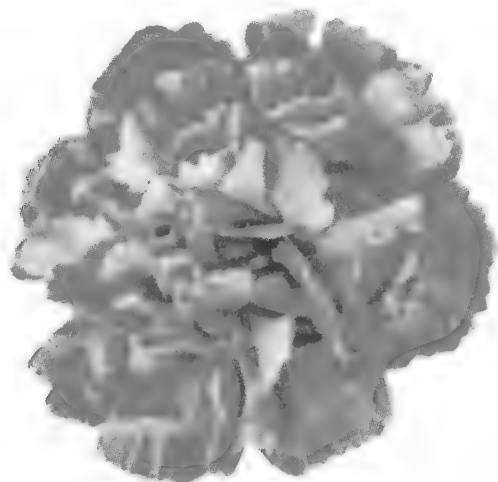
There are two kinds of blues: the happy blues and the unhappy blues, and any blues you can get into your garden are the happy kind, for blue is only too rare a color among flowers. Yet, you need it to give contrast to the other colors, and bring a bit of the beauty of the sky down to earth.

Blue Bonnet is a flower that will give your garden the happy blues. Its coloring is soft and lovely, and we won't blame you a bit if so many of you make a rush for the plants of this Isaac House "Blue Bonnet" that we sell out in a jiffy. They start blooming in June, continue until September. Tall stems: 18 to 24 inches high. Plant 12 to 15 inches apart in sun or part shade; ordinary soil; ordinary moisture requirements. **PRICES:** Field-grown plants; 55c each; 2 for \$1.00; 3 for \$1.45; 4 for \$1.90; 6 for \$2.80; 12 for \$5.50.



Give Your Garden the Happy Blues - Plant Blue Bonnet

Small, But How Dear to Us!



Hardy Carnations

(*Dianthus Grenadin.*) Just like hothouse Carnations right in your garden. Grow 12 to 15 inches. Space 12 inches apart; moist rich non-acid soil (avoid peat moss). Choose colors: Red, Pink, White, Yellow. Field grown.

1 for \$0.40 8 for \$2.50
4 for 1.30 12 for 3.70



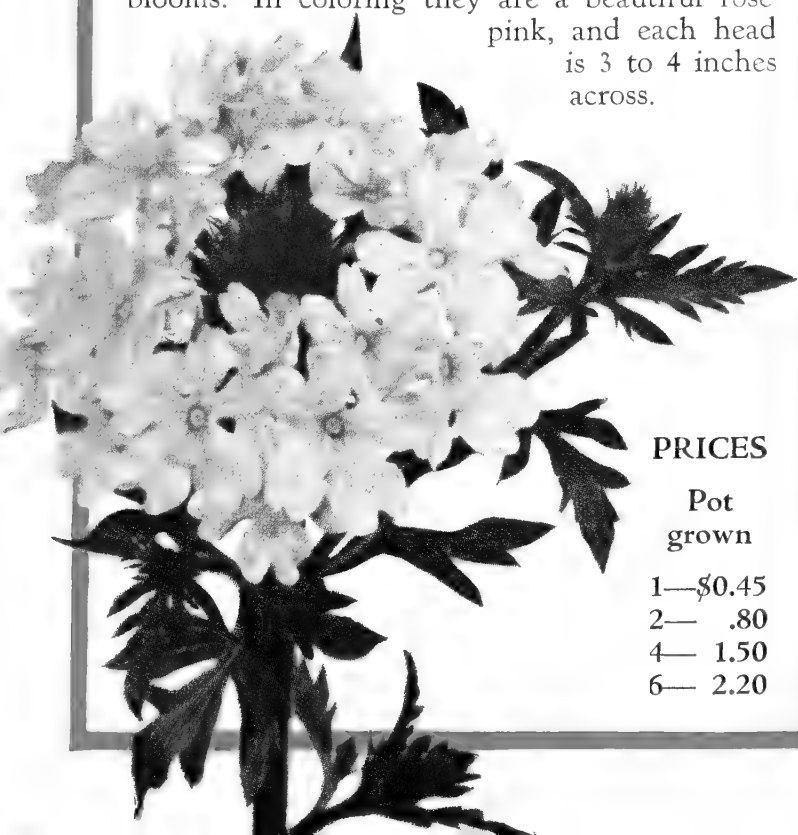
Violas

There are some flowers that really pull at our heart-strings, they are so lovable; and Violas belong to that delightful group. These charming **Hardy Pansies** bloom all summer; hence, a very valuable addition to your garden. They are beautiful in groups or low **everblooming** borders. Ultimate height 6 to 8 inches. Blooming season April to frost. Plant 6 to 8 inches apart. Thrive in sun or shade. Will stand moisture if drainage is good. These come in four colors: Apricot, Blue, Yellow, RED. **PRICES:** Field grown, 50c each; 2 for 90c; 4 for \$1.70; 8 for \$3.30.

Hardy Verbena

Here is a flower of great usefulness and great beauty. If you have an unsightly piece of ground that you want to cover, Hardy Verbena is the answer. It has a creeping habit, with beautiful foliage as well as beautiful flowers. Foliage is dark olive-green in color. You will like them we know.

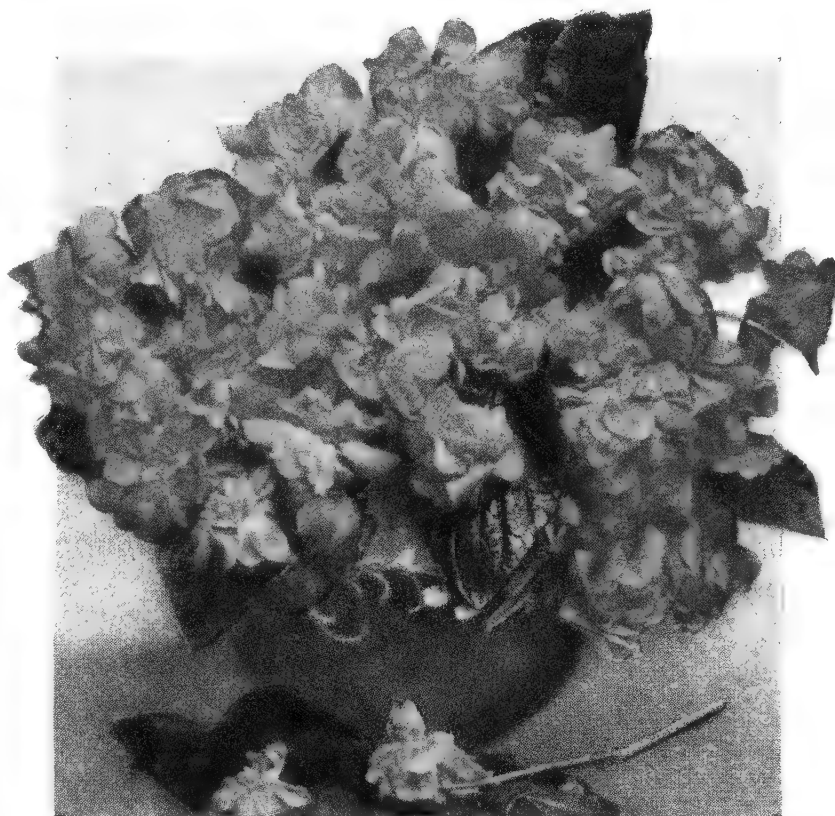
Below is shown a picture of Hardy Verbena blooms. In coloring they are a beautiful rose-pink, and each head is 3 to 4 inches across.



PRICES

Pot
grown

1—\$0.45
2— .80
4— 1.50
6— 2.20



Double Russian Violets

Simply pick a small bouquet of Double Russian Violets, put them in a vase, and wait. It won't be long until everyone in the room is exclaiming in delight at the wonderful aroma, for there is no flower more richly fragrant than Double Russian Violets. Sorry, but pictures can't show their fragrance and words can't describe it. Why not grow your own?

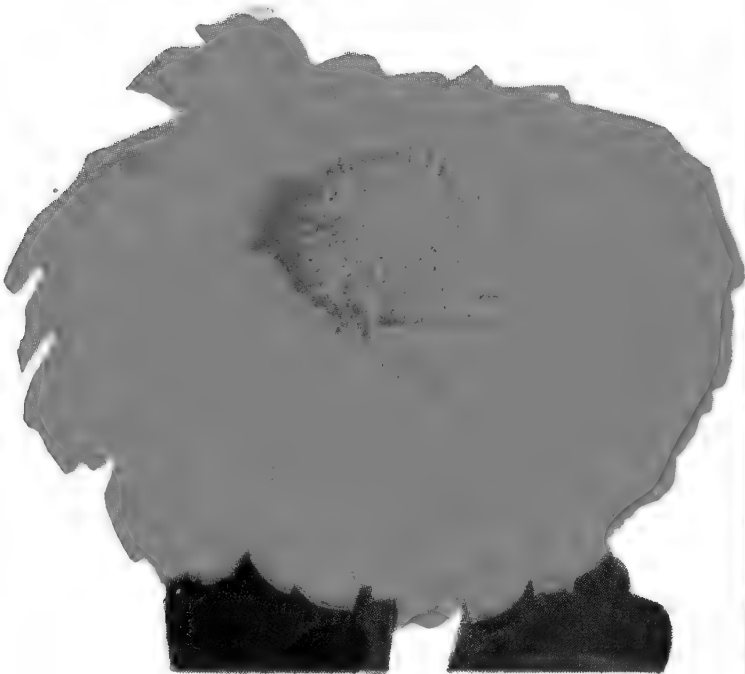
*How to
Perfume
a Whole
Room!*

Color as shown; all flowers double; early spring-blooming, and sometimes in fall; long stems, 6 to 8 inches. Fine for shade. Space 8 inches. Pot grown: 1 for 60c; 2 for \$1.10; 3 for \$1.60; 4 for \$2.10.



Astilbe. Peach Blossom

Beautiful, feathery panicles 8 to 10 inches long, tinted a delicate peach-blossom-pink. A charming addition to your garden during June and July. A handsome midsummer border. Grows 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist, rich soil; water; sun or semi-shade. **PRICES:** Field-grown, 65c each; 2 for \$1.20.



Heliopsis. Apollo

As brilliant as an oricle, Apollo will really enrich your garden.

Blooms from August 1st or earlier to frost. Foliage dark green, robust and healthy. Hardy. Grows 20 to 24 inches high. **PRICES:** Field-grown plants, 1 for 70c; 2 for \$1.30; 4 for \$2.50.

Amazing Hardy



Rose Unique

I know not how such things can be,
I only know there came to me
A fragrance such as never clings
To aught save happy living things.
—Edna St. Vincent Millay.

*From Renascence,
copyright 1917, by
Edna St. Vincent
Millay, published
by Harper and
Brothers.*

Piquant Aroma

A LOVELY bouquet of Rose Unique will fill an entire room with its tantalizing fragrance. It is spicy and pleasantly exciting, like something sweet from another world. Further its flowers and foliage have wonderful beauty of coloring and form. Put the two together—beauty and fragrance—and they add up to one of the most delightful flowers of all.

Everblooming Carnations

Kellogg's Dazzler, the new improved hardy everblooming Carnation is the heaviest blooming, most gorgeous, and largest flowering Carnation ever introduced. 15 to 20-inch blooming stalks, which support flowers in great profusion.

Each Dazzler plant produces 20 to 30 strong, 15 to 20-inch blooming stalks, each loaded with flowers. Six to eight weeks after planting 40 to 50 bright crimson flowers will open at once.

PRICES

- 1 for \$0.55
- 2 for 1.00
- 3 for 1.45
- 4 for 1.90
- 6 for 2.80
- 12 for 5.50

Rose Unique grows about 15 to 18 inches high. Blossoms are similar in size and shape to Dazzler. Everblooming; early summer until late fall. Produces many blossoms. Plant 15 to 18 inches apart in any sweet, well-drained soil; ordinary moisture; sun.

PRICES:

- 1 for \$0.55
- 2 for 1.00
- 3 for 1.45
- 4 for 1.90
- 6 for 2.80
- 12 for 5.50

Cultural Note
Plant Dazzler and Rose Unique 15 to 18 inches apart; in well-drained soil; ordinary moisture and sun. mulch after ground is frozen. Avoid peat moss.

Delightful Scent

Color and spice and everything nice, that is what Kellogg's Dazzler is made of. In addition to its sensational scarlet color, Dazzler has the delicious fragrance of cloves. In fact, you can enjoy Dazzler in the dark of night as well as by day, its aroma is so enticing.



We supply pot-grown plants with ball of earth on roots.

HARDY

Dazzler Carnation has stood temperatures 15 degrees below zero, and with ordinary winter protection will stand even more.



BRILLIANT COLOR!

Rich in color, large in size, Dazzler is truly a beautiful Carnation. Blooms are a glorious crimson contrasting with the dark olive-green foliage. They will add a note of brilliant color to your garden from mid-June to late October. There is no waiting for Dazzler to bloom. It starts 6 to 8 weeks after planting. Plants are nearly as large as a bushel basket the second year. An outstanding leader in popularity, Kellogg's Dazzler Carnation will make your garden the envy of the neighborhood.



Scarce!

So far nearly 20,000 customers have been disappointed because they wanted American Beauty Carnations, but did not order early enough. American Beauty is one of those rare flowers which has oceans of charm but does not propagate in abundance, and try as we may, we have never been able to produce enough to supply the demand. We're just warning you!

This flower will arouse the envy of your friends when they see its rare and enchanting color in your garden and when they experience its delightful and spicy aroma.

Carnation American Beauty

American Beauty Carnation is a flower you will love to look at, and one you will love to smell. We have thought of calling other flowers "American Beauty" but did not because such a grand old name should be reserved for something that really merits it—and this flower surely does.

Color: Approximately as shown; but remember, pictures can never portray color faithfully. You will have to see American Beauty in bloom to get the whole glorious tale—beauty, fragrance, and color.

Flowers are large, 2 to 2½ inches across, and are excellent for cutting; and late blooms will be improved both in quantity and quality if early blooms are cut. Foliage healthy; strong; vigorous. Grows 15 to 18 inches tall with many beautiful blooms at a time. Plant gets as large as a bushel basket or larger.

American Beauty Carnation truly is ever-blooming—not intermittent; it produces loads of blooms continu-

ously from about 8 weeks after planting until frost. The scores of blooms and their amazing beauty, brilliance, and fragrance, make it a bargain.

Cultural Note: Plant American Beauty 15 to 18 inches apart; any sweet, well drained soil; ordinary moisture; sun.

NOTE:
In addition to American Beauty, we have two other outstanding Carnations: Dazzler and Dianthus Rose Unique. You'll want them too. See preceding pages for pictures and prices.

Prices

Strong, pot-grown plants; ball of earth on roots.

1 for	\$0.75
2 for	1.40
3 for	2.05

Hurry your order; supply is limited.

R. M. Kellogg Company, Three Rivers, Michigan

"Glad" News

Two new varieties, and extra good ones at that, are now added to our list; and we have enough Duna to show it to you in all its beautiful coloring. Didn't dare show it that way before: you would have bought us out in jig time

Duna. The picture at the left is unusually good, but not good enough, for it would be impossible to accurately picture the beauty of this lovely variety, with its rosily blushing cream petals and pure yellow in the throat. Midseason.

PRICES: 6 for 85c; 12 for \$1.55; 24 for \$2.95; 36 for \$4.35.



Beacon

This beautiful variety makes bouquets of amazing flash and brilliance. Just see the lovely and striking color combination above! The creamy throat against the vivid red petals is very appealing. **PRICES:** 6 for 85c; 12 for \$1.55; 24 for \$2.95; 36 for \$4.35.




Duna

(Description above)

Peggy Lou. If you like delicacy and charm, you will quickly fall in love with Peggy Lou. The texture of the petals is velvety, and in every way the flower has a sweetness to it that you will adore. **PRICES:** 6 for 85c; 12 for \$1.55; 24 for \$2.95; 36 for \$4.35.

R. M. Kellogg Company, Three Rivers, Michigan



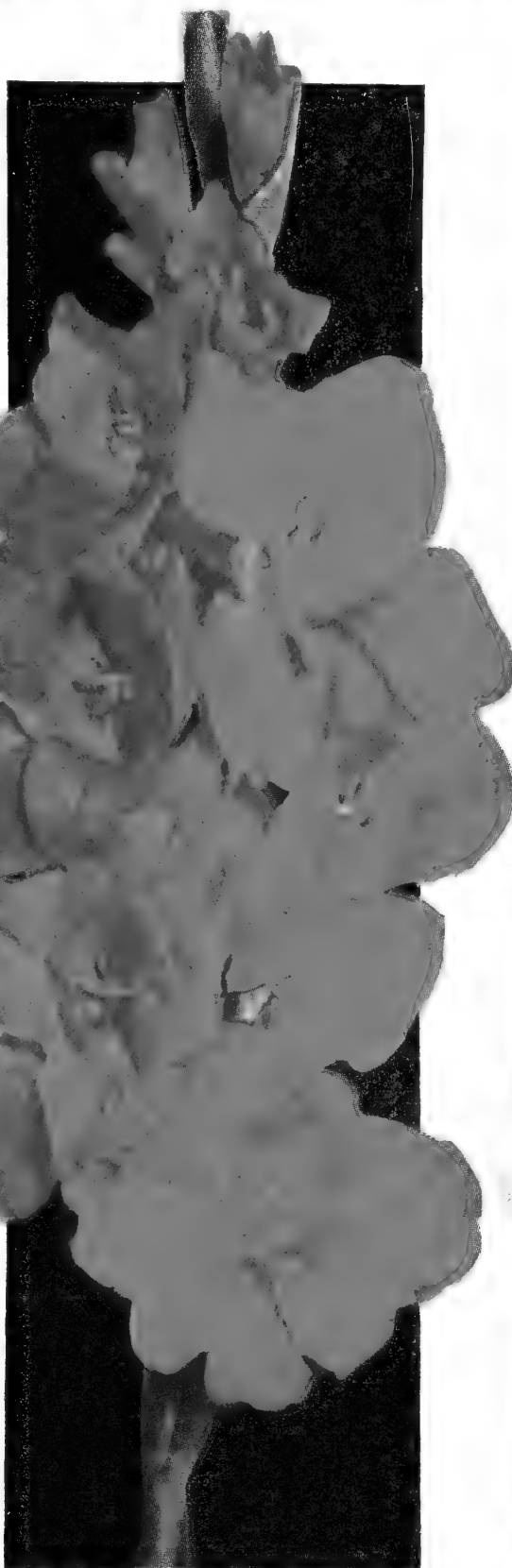
Peggy Lou
Description at left.

Kellogg's Aristocrat Gladioli



PRICES:
All Glads
pictured:
6—\$0.85
12— 1.55
24— 2.95
30— 3.65
36— 4.35

MOROCCO. Tall, medium flower; midseason. Prices above right.



DREAM O' BEAUTY. Early, medium height; huge florets. Prices above left.



MAID OF ORLEANS. Tall. Early. Lovely pure white. Prices above left.

AMERICA. Three-foot spikes well filled. Huge 4-inch florets, delicate orchid-pink. Midseason. Prices far right.

ANNIE LAURIE. Delicate pink. Tall, straight. Midseason. 3 to 5 feet. Large. Prices far right.

MISS THREE RIVERS. Apple-green throat. Large, ruffled orchid. Tall; very late. Prices far right.

CHAS. LINDBERGH. Red fading to pink towards center, beautiful sunset throat. Early. Prices far right.

DEBONAIR. Beautiful La-France-pink; shrimp-pink throat; midseason; tall. Prices far right.

DR. F. E. BENNETT. Peach-red overlaid with scarlet. Midseason; tall; large. Prices far right.

GRAPHIN LIVIA (Chotek). Dignified lavender, lower petals beautifully shaded in throat; early; medium height. Prices far right.

MARGARET FULTON. Half-ripe cherry color. Strong and upright; early; tall. Prices far right.

MARY JANE. Delicate shades of pink. Medium height; large flower; midseason. Prices far right.

- True Blue Bloods

Bargain!

1 each of the 9
pictured varieties on pages 13,
14, and 15, un-
labeled, for only **\$1.75**



BAGDAD. Grows 4 to 6 feet tall. Large. Midseason. Prices above right.



PELEGRINA. Medium height; medium flower; moderately early. Prices above left.



GOLDEN DREAM. Beautiful golden yellow. Tall. Late; large. Prices above left.

PRICES:
All Glads
pictured:
6—\$0.85
12— 1.55
24— 2.95
30— 3.65
36— 4.35

BETTY NUTHALL. Ruffled, salmon-pink streaks. Yellow throat, red streaks. Late, tall, large florets. Prices at right.

ORANGE WONDER. Clear rich orange. Large; tall; late. Prices at right.

PEACE. Snowy white with deep lilac shading in throat; large; tall; late. Prices at right.

PICARDY. Clear pure pink, painted with red in the throat. Tall; midseason; large florets. Prices right.

RED SPLENDOR. Brilliant scarlet with lower petals velvety red. Early midseason; large; medium height. Prices at right.

WASAGA. Soft, pale red-orange with light red. Early; large flowers; tall. Prices at right.

KUNDERD'S YELLOW WONDER. Tall growing; lemon-yellow; medium flower; very early. Prices below.

Prices for all Glads except those pictured:

6 for \$0.75	24 for \$2.55
12 for 1.35	30 for 3.15
18 for 1.95	36 for 3.75



Day Lily, Hyperion



Day Lily, Ophir

Kellogg's Lilies

Most varieties are still scarce, but we can furnish the still outstanding Regal Lily, plus the best varieties of Day Lilies.

Day Lilies

(Hemerocallis). These beautiful Day Lilies are easy to grow and produce an abundance of blossoms. The great delightful feature of Day Lilies is that they produce a new crop of flowers every day. All are extra fine, vigorous growers. They are rich in coloring and beautiful in form.

HYPERION. (Pictured above left.) Fine citron-yellow, produced in great numbers; stems 40 inches tall. Blooms July and August.

OPHIR. (Pictured above right.) Just as beautiful as Hyperion but dark yellow. Stem $3\frac{1}{2}$ to 4 feet high. Blooms July and August.

GYPSY. Even more beautiful than Hyperion and Ophir because of striking red splotches on the petals. Just the brilliantly-colorful Lily you've been looking for.

PRICES: Field-grown, 1 for 75c; 2 for \$1.40; 3 for \$2.05.

Plant Day Lilies in a border for a striking color display.

Regal Lily

Beautiful gold on beautiful white snow — wouldn't that produce a beautiful effect if it could be done? But it doesn't need to be done, because we have the beautiful Regal Lily to produce the same effect—snow-white flowers, with beautiful gilded throat; crimson veins outside. Up to 20 blooms per flower head. Hardy! Blooms June and July. 4 to 5 feet high. One of the most beautiful of all Lilies.

PRICES: 3 for 80c; 4 for \$1.00; 6 for \$1.45.



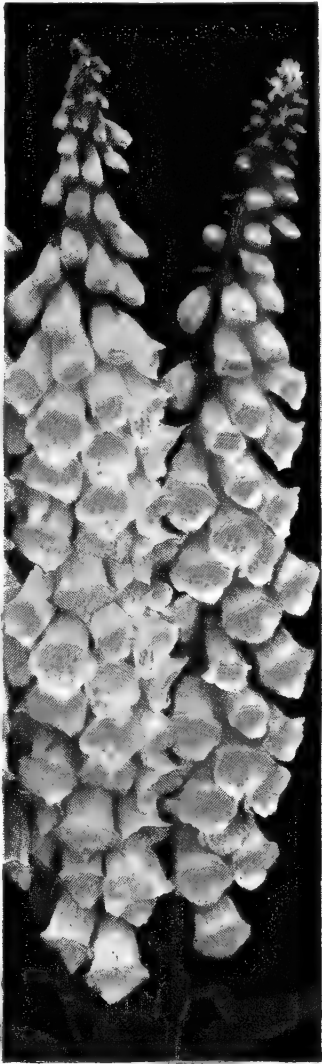
Regal Lily

CULTURAL NOTE

Plant Day Lilies 18 to 24 inches apart, ordinary soil; water freely; sun or shade.

Plant Regal Lilies 12 inches apart, deep, well-drained soil; sun or part shade.

Grandma's Garden Up-to-Date

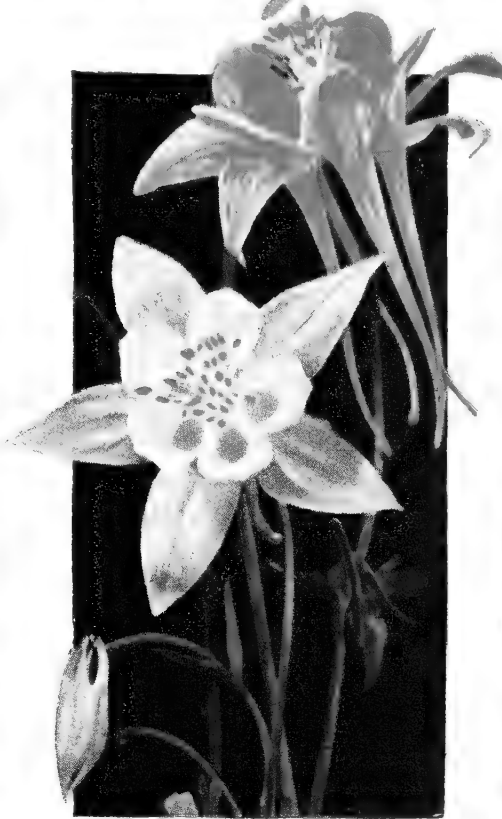


Foxgloves

(Digitalis). These beautiful flowers should be in every garden. They are strong, vertical Shirley Hybrids with wide color range: white, shell-pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches or more. Blooming season about July.

PRICES: Field-Grown

3 for \$0.79
6 for 1.48
12 for 2.86



Aquilegias

All favorite long-spurred varieties in a fine range of both delicate and brilliant colors, including some bi-colors. Flowers all large, and well formed. Can't allow color choice as they are hybrids, but if you order sufficient quantity, you'll get reds, pinks, blues, purples; whites, yellows, and bi-colors. A dozen or more gives best color range.

Bloom May and June. Hardy. Plant 12 to 15 inches apart. Sun or shade. Ordinary garden soil.

PRICES:

Field-Grown Plants

2 for \$0.76
4 for 1.42
6 for 2.08
12 for 4.06



Double Canterbury Bells

(Campanula Calycanthema-Cup and Saucer). Even more beautiful than the single Canterbury Bells. Flowers double as shown. Produced in masses on tall, 2- to 4-foot stems. You may choose colors: Blue, Rose, White, and Lilac. Plant early for bloom this year. Prices below.

Single Canterbury Bells

Some like these century-long favorites better than the double variety. They come in the same range of colors, and are identical with the doubles, excepting for the single flowers.

PRICES: Single or Double

4 for \$1.02 12 for \$2.86
8 for 1.94 16 for 3.78



Double Hollyhocks

(Althea Rosea). Scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth flowering, beautiful! Bloom June and July. We send you an assortment of red, pink, lilac, white, and yellow, or you may choose colors.

PRICES: Field-Grown

1 for \$0.45
3 for 1.15
5 for 1.85



Spurge

(Pachysandra terminalis). Dense, lustrous green. Trailing vine, 12 inches high. Thrives under evergreens; anywhere. Almost evergreen itself. For immediate effect, plant 8 to 10 inches apart; shade; any soil; water liberally; hardy.

PRICES: Field-Grown

1 for \$0.35 4 for \$1.10
2 for .60 6 for 1.60

Hibiscus

(Mallow). A giant 2- to 4-foot perennial. Showy blooms July-August. Mixed colors only. Plant 24 to 30 inches apart in ordinary soil; ordinary moisture; sun or part shade. Cut back to soil's surface each spring. Hardy.

PRICES: Field-Grown

1 for \$0.45 4 for \$1.50
2 for .80 6 for 2.20



**Baby
Azaleamum
Princess**

Similar in color to its parent, Summer Sunset. See description below.



Plant Patent No. 711

New Baby Azaleamums

The larger Azaleamums, such as Summer Sunset, get to be 3 or 4 feet across, and 1½ to 2 feet high, and we have always emphasized their size.

These little fellows get only 15 to 18 inches across and 6 to 8 inches high. And they do produce lots of flowers.

In fact, you won't believe that such babies as these could produce so many. They cover themselves with them, and pile them one over the other as if trying to outdo their larger parents. They are particularly fine for low borders.

Baby Azaleamum Princess

The picture above shows Princess in one of its most typical colors. Later it varies its color to an amazingly beautiful blending of rose, orchid, orange, apricot, yellow, and pink: a sparkling glory that is astonishing in so tiny a "youngster". Blooms get to be 1½ to 2 inches across; very little, if any, smaller than those of Summer Sunset. **Prices at right.**

Baby Azaleamum Papoose

This little fellow's chief glory is its rich wine-red coloring; remarkably pure and clear for a "Mum". It will give real brilliance to your late summer garden. The flowers have an unusual form which you will like. **Prices at right.**

Baby Azaleamum Nugget

This is the one that will really sparkle in your garden. We don't believe that we have ever seen a more beautiful yellow than colors this little Azaleamum. **Prices below.**

Plant them in Quantities

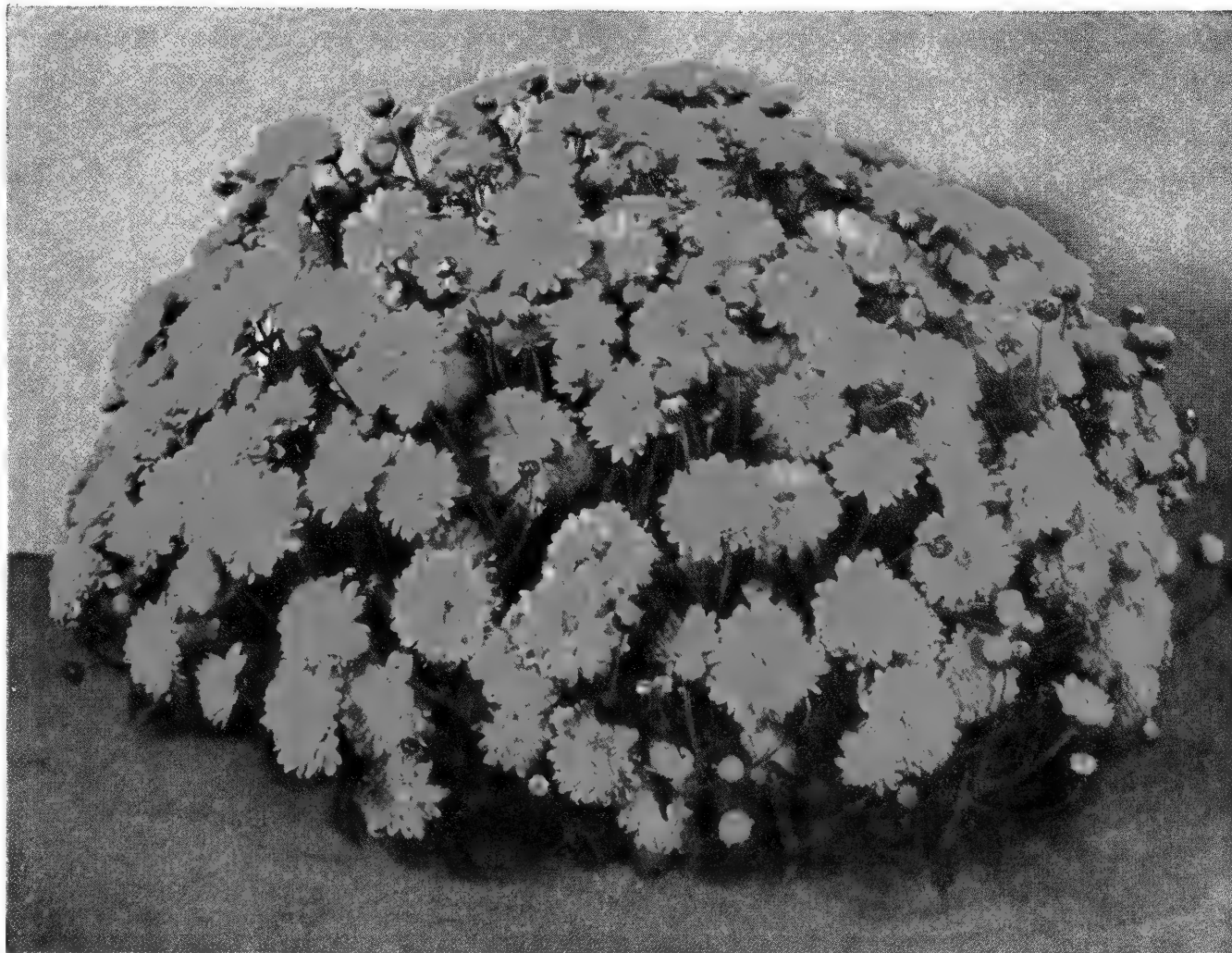
Be liberal in your plantings of Baby Azaleamums, and order all three colors. They will contrast beautifully when planted near each other.

PRICES

Pot-grown Plants.

1 for \$1.10	4 for \$3.95	10 for \$8.30
2 for 2.10	6 for 5.60	12 for 9.35
3 for 3.05	8 for 7.05	15 or more, 70c each

R. M. Kellogg Company.



PRICES
Pot-Grown
Plants

Princess,
Nugget, or
Papoose

1 for	\$1.10
2 for	2.10
3 for	3.05
4 for	3.95
6 for	5.60
8 for	7.05
10 for	8.30
12 for	9.35
15 or more,	70c each.



Papoose. (Above.) We show only the blossoms of Papoose to better emphasize their form and color. But don't forget, there will be hundreds of them, and the whole plant will look like Nugget, but will be red.

Three Rivers, Michigan

Baby Azaleamum Nugget. (Above.) (Plant Patent Applied For.) Glitters like gold. See description on page at left.

Special!

To introduce our new line of Baby Azaleamums, we are arranging this bargain offer for you. For only \$4.95, we will send you two each of the three varieties as indicated below: enough for good trial, as a striking display. Or, send us \$8.25 and we will send you four of each, twelve in all. \$14.85 brings you 8 of each, 24 in all.

2 Princess	\$2.10
2 Nugget	2.10
2 Papoose	2.10

Total Value \$6.30

Special Price **\$4.95**

HARDY: Will live through any normal winter with a reasonable amount of winter protection. Perennial: will bloom following years.

Azaleamum S

Do you want your friends and neighbors to exclaim with wonder? Do you want them to envy your garden and admire it? Do you want a flower that is really more beautiful than any that you have known before? If so, order Azaleamum Summer Sunset. Very early blooming, will start about the first of August or earlier, depending upon the season. Continues with grandly expanding glory until frost.

Flowers occur in the same amazing abundance as the older varieties and possess better form. Stems are stronger and more upright; do not lop down when loaded with blooms. In short, Azaleamum Summer Sunset has all the good points of the older varieties plus sturdiness, amazing color harmonies, and larger flowers. The pink Azaleamum, Cameo Queen, has retained its popularity for a full twelve years—an amazing record—but we expect Summer Sunset to do even better.

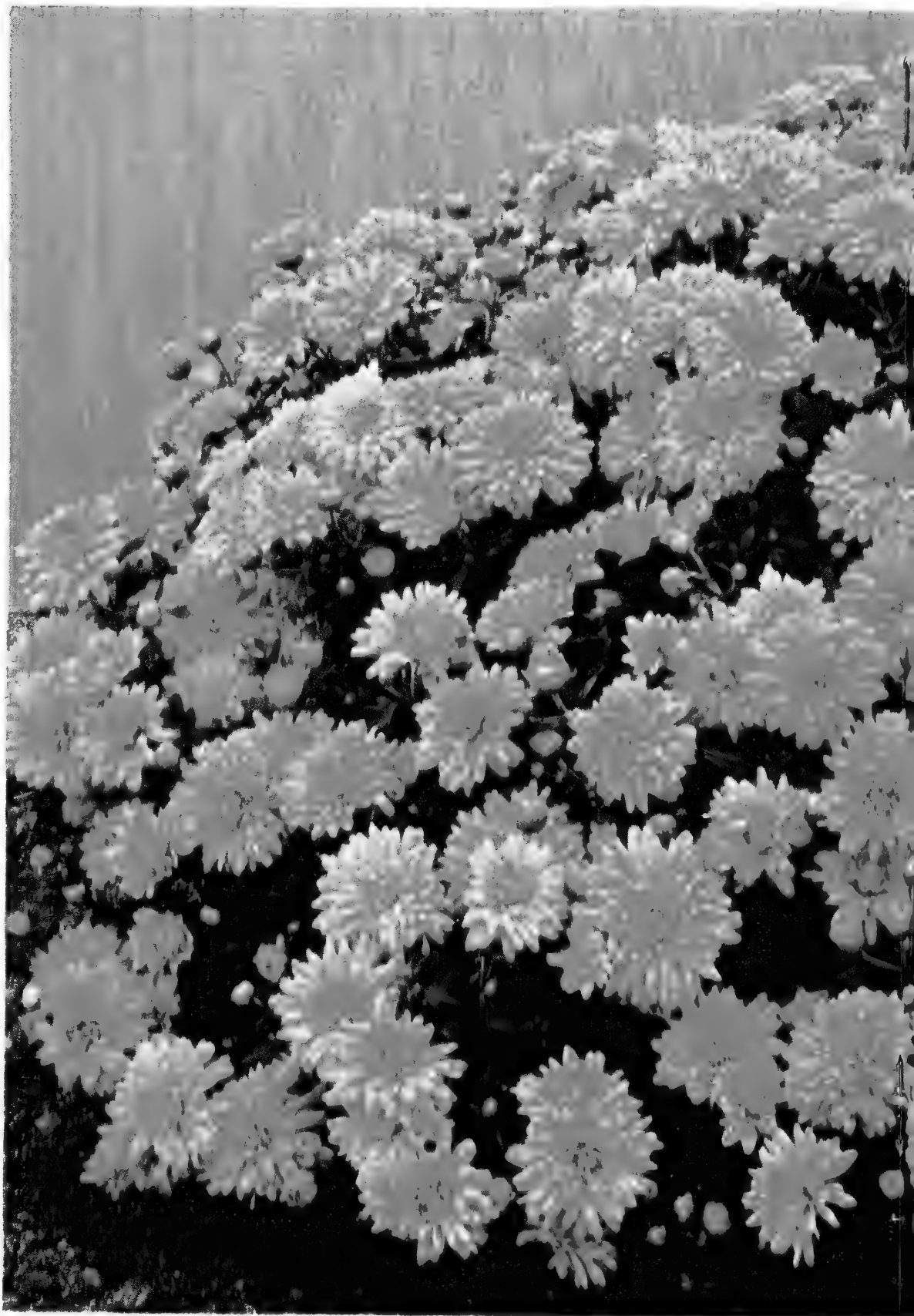
PRICES:

Strong, pot-grown plants

1 for \$1.10

2 for 2.10

4 for 4.10



Hundreds of Blooms

Owners find our claims of 600 blooms or more, first year, to be true. Mrs. Lustenburger, Miss., says that despite poor soil, heat, and drought, her Azaleamum grew to a large bush covered with hundreds of lovely flowers first year.

IMPORTANT! Azaleamums belong to the Chrysanthemum family but have a habit of growth similar to that of Azaleas, hence are trade-marked Azaleamum. They are not Azaleas.

R. M. Kellogg Company,

Summer Sunset

Plant Patent No. 561



Cultural Note:

Plant all Azaleamums $2\frac{1}{2}$ to 3 feet apart; any well-drained soil; moderate moisture requirements; sun or part shade.

No single plant can show the entire glory of Summer Sunset, because it varies in shade throughout the season. For photographing, we selected a plant that was predominant in rich orchid, but at the same time, there were others that predominated in golden yellows and apricots, some that were predominantly orange, and others with a mixture of shades. Summer Sunset is a continual surprise to you. It does not tire you with one color alone, but has a variety of colors, and each one is glorious and beautiful.

Usually coloring on any individual plant starts with a rich apricot, or light orange, and as the season advances, this turns to buff or fawn, then gradually to a suffusion of deep rose or coral underlaid with mauve or orchid. Can't you just imagine the beautiful effect of so many harmonizing shades?

PRICES:

Strong, pot-grown plants

1 for \$1.10

2 for 2.10

4 for 4.10

IMPORTANT: Azaleamum Summer Sunset is patented. Must not be asexually reproduced for sale. The word Azaleamum is our trade-mark. No infringement, please.

Three Rivers Michigan

Hardy and Healthy

All Azaleamums are hardy—live through hard winters. All are healthy, vigorous growers. We ship small $2\frac{1}{2}$ -inch pot-grown plants and it seems almost unbelievable that they can reach such large size, but they do give big surprises. You'll be delighted at blooming time.

Early Blooming

Often, Azaleamums produce in abundance in August. By September they should be completely covered with blooms.

New Azaleamum Summer Gold is the start of a new large-flowering group of Azaleamums. The older varieties have beauty, yes. They are gorgeous, too, with their hundreds and hundreds of blooms, and it almost seems that they could never be improved, but the New Azaleamum Summer Gold proves that they can be. Order Summer Gold and have a garden that stands out superior to any other in your neighborhood.

Summer Gold has a particularly beautiful form. The plant is usually somewhat more upright than the older varieties, and the flowers are larger. They are beautiful in your garden and charming in bouquets. Summer Gold is new in coloring, new in size, and new in plant form. You will want it!

Order now, and have a more beautiful garden than you have ever had before.

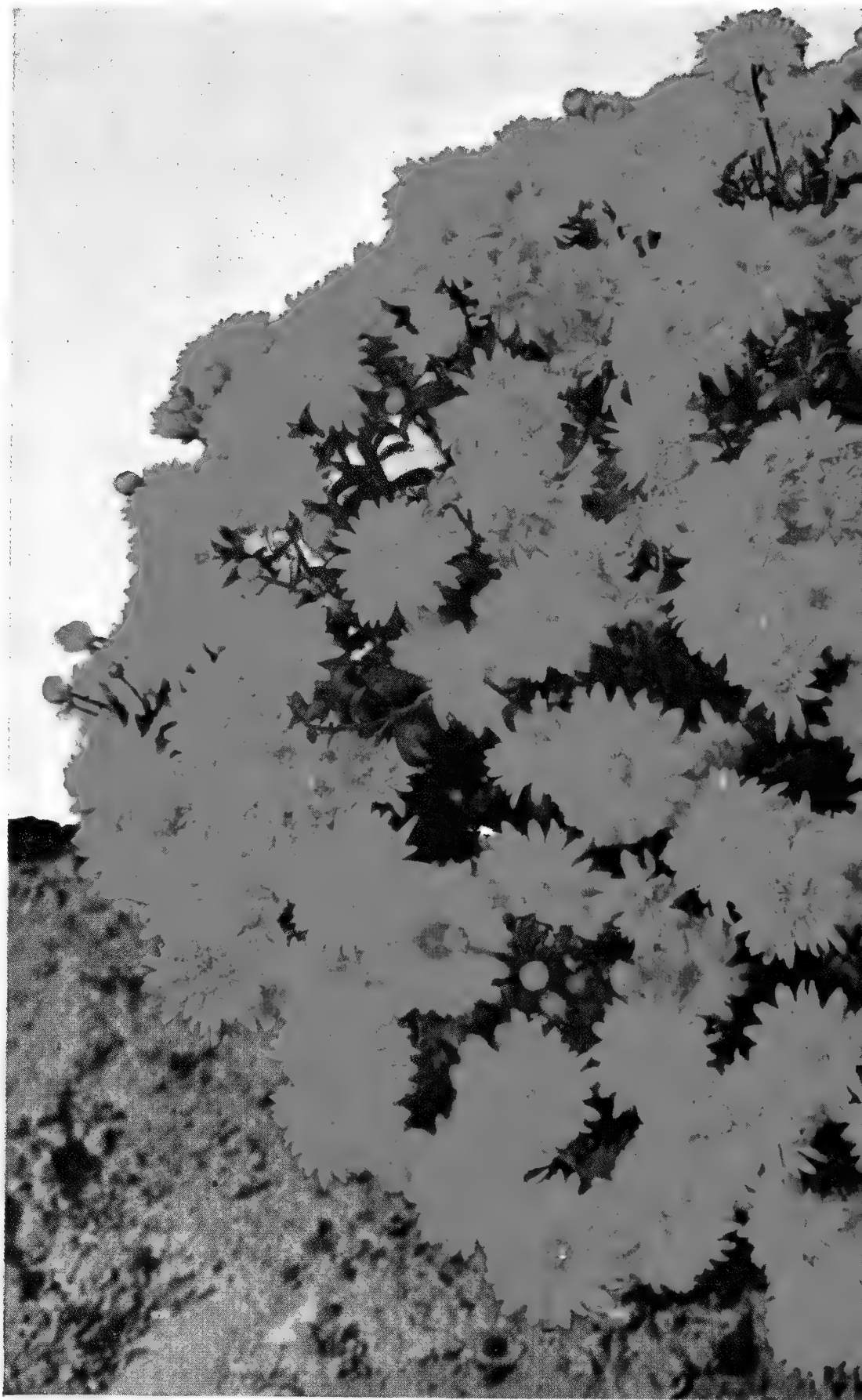
PRICES:

Pot-Grown Plants

- 1 for \$1.10
- 2 for 2.10
- 3 for 3.10
- 4 for 4.10

Important! Azaleamums belong to the Chrysanthemum family but have a peculiar habit of growth similar to that of Azaleas, hence are trade-marked Azaleamums. They are not related to Azaleas.

Important: The word "Azaleamum" is our trademark, and must not be used by any other firm or individual in selling plants of any kind. Most of the varieties of Azaleamums are patented or patent applied for.



Hardy Perennials: All Azaleamums are hardy perennials—live through difficult winters. Bloom even better the second year than the first. However, it is best to give them some winter

R. M. Kellogg Company,

Azaleamum Summer Gold

Plant Patent No. 598



At left is a plant of the new "Summer Gold" Azaleamum. Wouldn't you just love to snip a few of the golden blooms for your table? You could, too, without noticeably injuring its beauty, because the flowers are produced in such a wonderful abundance that a dozen or two would not be missed. Always fresh and perky, this Azaleamum will be a welcome addition to any garden.

Some day, we hope, we will get a picture of Azaleamum Summer Gold that will do it part justice at least. We would like to show the glitter that goes with its golden coloring, and makes the plant look like a huge lump of precious metal in your garden, but with the loveliness and the liveliness that no metal can ever have.

Here we do show a color picture, but are not satisfied with it, because it falls so far short of Summer Gold's real beauty and charm.

PRICES:

Pot-Grown Plants

1 for	\$1.10
2 for	2.10
3 for	3.10
4 for	4.10

PRICES:

Strong, pot-grown plants

1 for	\$1.10	3 for	\$3.10
2 for	2.10	4 for	4.10

protection. After the tops have been deadened by frost, in the fall, cut them down and let fall over roots. Then add 6 to 8 inches of some good strawy material. Leaves should be applied thinner if used, as they smother if applied too thickly.

Cultural Note: Plant all Azaleamums about 2½ to 3 feet apart; any well drained soil; moderate moisture requirements; sun or part shade.

Three Rivers, Michigan

Azaleamum Carnation Rose

Note the beautiful form of the blooms and the beautiful grouping below. The picture was made from a single spray plucked in its natural form, from a typical plant. There was no hand arranging. The blossoms are photographed in their natural order. And don't forget that it is an Azaleamum.



Plant Patent No. 660

Three exceedingly important points of beauty as follows:

1st. It's an Azaleamum

Hundreds of blooms on a single plant, like the plant on pages 20 and 21.

2nd. It Has Carnation-Type Flowers.

Blooms with a striking similarity to a Carnation. Note notched petals.

3rd. Beautiful Rose Color

The light tips on the petals give a beautiful lacy effect.

HARDY—VIGOROUS

Will live through ordinary winters. Usually 600 blooms or more to a plant; more second year. Plant grows 2 to 3 feet across the first year. Blooms about 1½ inches across; slightly smaller than the picture.

BLOOMS EARLY

Like other Azaleamums, Carnation Rose starts blooming in July or August and continues until frost. Blooms first year.

PRICES: Pot-grown plants, \$1.10 each; 2 for \$2.10; 3 for \$3.10; 4 for \$4.10.

R. M. Kellogg Company, Three Rivers,

Try Us *We Like it!*

R. M. Kellogg Company
Three Rivers, Michigan

Gentleman:

I have bought plants from many different catalogs, a few here, a few there, in an effort to determine my own choice of the best and most reliable firm. I thought you might like to know that yours is the **only** company which has proven to be absolutely dependable.

Every plant I have ever purchased from you has lived up to your description, been healthy, well packed, has arrived in good condition, and (with a few failures due to my own imperfections as a gardener) all have lived and bloomed profusely.

Your Azaleamums are gorgeous and have bloomed from July until frost, a great feat for this climate.

Jane H. Dowler
Pennsylvania

—oOo—

Gentlemen:

Last spring I purchased an Azaleamum from your company, and being an amateur, I made allowances for what seemed exaggerated statements. After giving the bush just ordinary care in ordinary ground or soil, I must admit your statement was not strong enough. Here is my experience. If I were to cut off all the outside blooms, and they are numbered in the hundreds, there would remain enough blooms to cover entirely the bush. May your tribe increase.

C. A. Hoop
Pennsylvania

Michigan



How to Add Red to Your Autumn Garden **Plant Sam Williston**

Who wants a red "Mum"? Here it is folks, redder than any Chrysanthemums you have ever seen before.

For years, breeders have been trying to produce a red Chrysanthemum and now we have it. Prof. Sam Williston is dark red, almost clear. In fact, not many flowers are redder. The attractive yellow centers set off the red petals well. Blooms semi-double.

Plant with Azaleamums

Prof. Sam Williston produces an exceedingly large abundance of blossoms, being very close to Azaleamum type. Sam Williston's blossoms are produced by hundreds. You can plant them among your Azalea-

mums, and hardly know the difference. They bloom early and for a long period of time, like Azaleamums.

Sam Williston gives you an amazing display! Printing cannot show its satisfying color. You must see it in your garden. Order at prices below. Sam Williston comes so near to being an Azaleamum that it should be planted with them.

PRICES: Pot-grown Plants,

1 for \$0.70	4 for \$2.50
2 for 1.30	6 for 3.70
3 for 1.90	12 for 7.30

Kellogg's Beautiful



Scientists say that bright, cheerful colors promote bright, cheerful thinking, which in turn promotes well being and health. Now, as always, we

*Mrs. George
Le Boutellier*

A huge, yet very well-formed, and marvelously beautiful Dahlia. Of course, a large part of its beauty is its deep flaming red color. In size, it often gets to be 12 to 14 in. across, and under ordinary conditions, blooms will average 10 to 12 in. across.

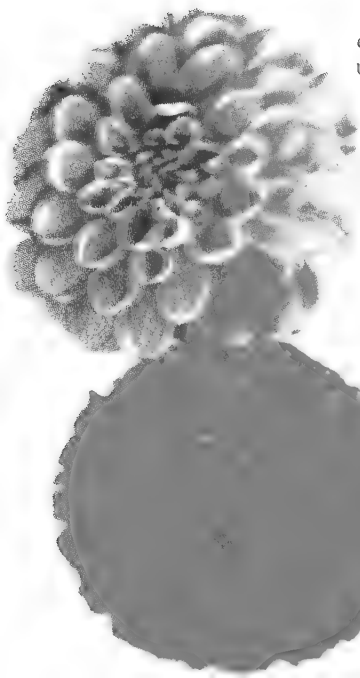
Special

Cultural Note
Plant in any well-drained soil; sun; 5 to 6 in. deep; 2 to 3 ft. apart. Lay tuber on side with eye upward.

PRICES
Mrs. George LeBoutellier
1 for \$1.00
2 for 1.90
4 for 3.70
6 for 5.50

1 Mrs. George LeBoutellier\$1.00
1 Jean Trimbee 1.00
1 George Relyea 1.00

Total Value\$3.00
SPECIAL PRICE ..\$2.75



Pompon Dahlias - Miniatures

Varieties shown: Little Herman, Golden Queen, and Coral Beauty.

Little Dahlias of regular shape and gorgeous coloring.

CORAL BEAUTY. Coral-pink.

GOLDEN QUEEN. Yellow.

LITTLE HERMAN. Red tipped with white.

AMBER QUEEN. Amber with orange.

BOBBY. Plum-colored.

FAIRY. Rose-pink; orange-bronze center.

PRICES:

6 for \$1.15 18 for \$3.25
12 for 2.20 24 for 4.30

Dahlias

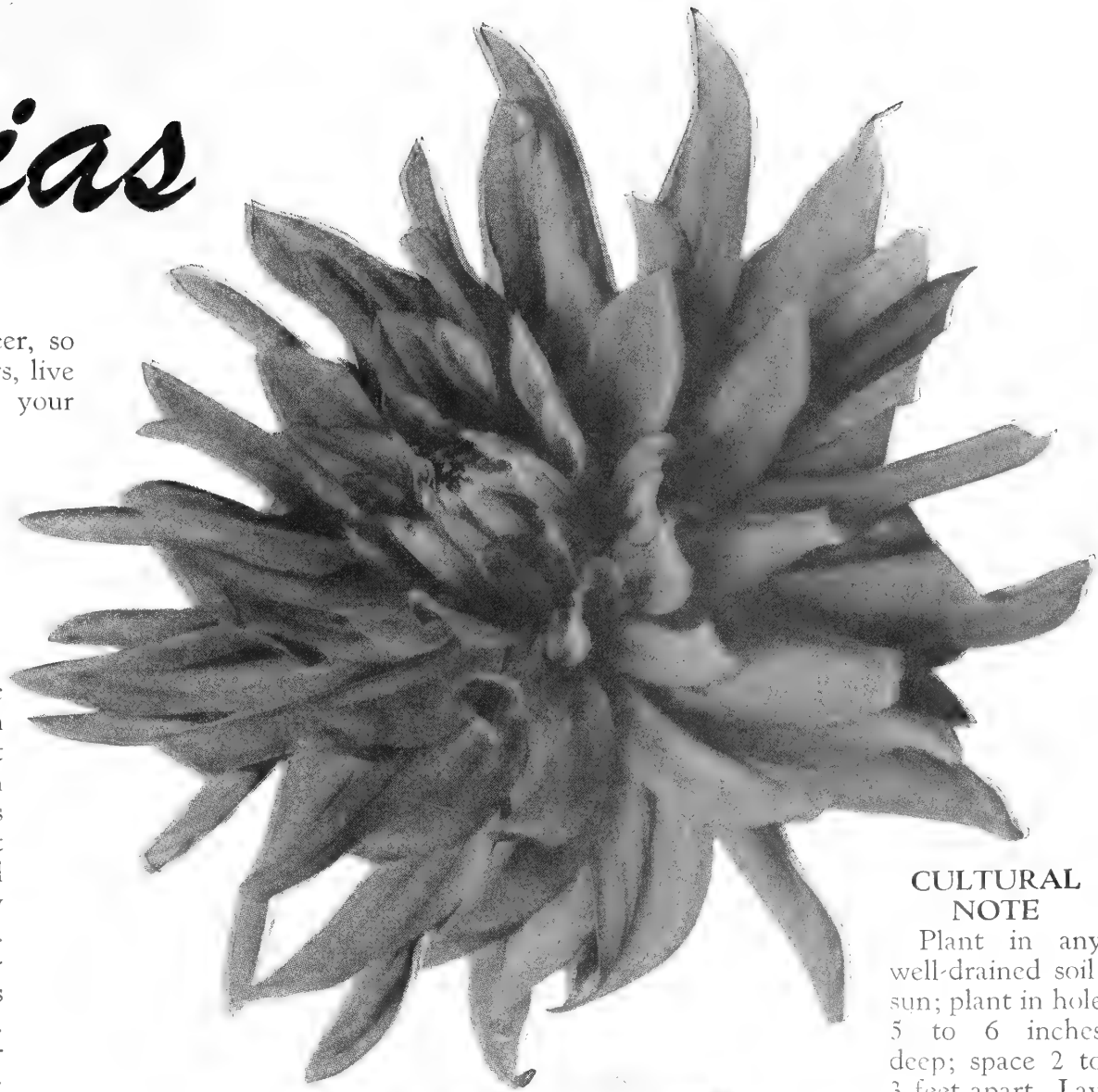
need brightness and good cheer, so order the bright-colored flowers, live among them, and make them your friends.

Jean Trimbee

At last we can offer you the famous—but very scarce—Jean Trimbee Dahlia! No, it is not quite new. It has been known for several years, but quantities were never sufficient to meet the demand. A rarity: still scarce, so order early. Very large; 8 inches across or more.

The American Dahlia Society describes Jean Trimbee as “a large or exhibition Dahlia”.

We show the beautiful color as accurately as possible, actually it is a true Petunia-violet color. It is a tall, vigorous grower with long, curled petals. If you want Jean Trimbee, order early. Prices below.



CULTURAL NOTE

Plant in any well-drained soil; sun; plant in hole 5 to 6 inches deep; space 2 to 3 feet apart. Lay tuber on side with eye upward.

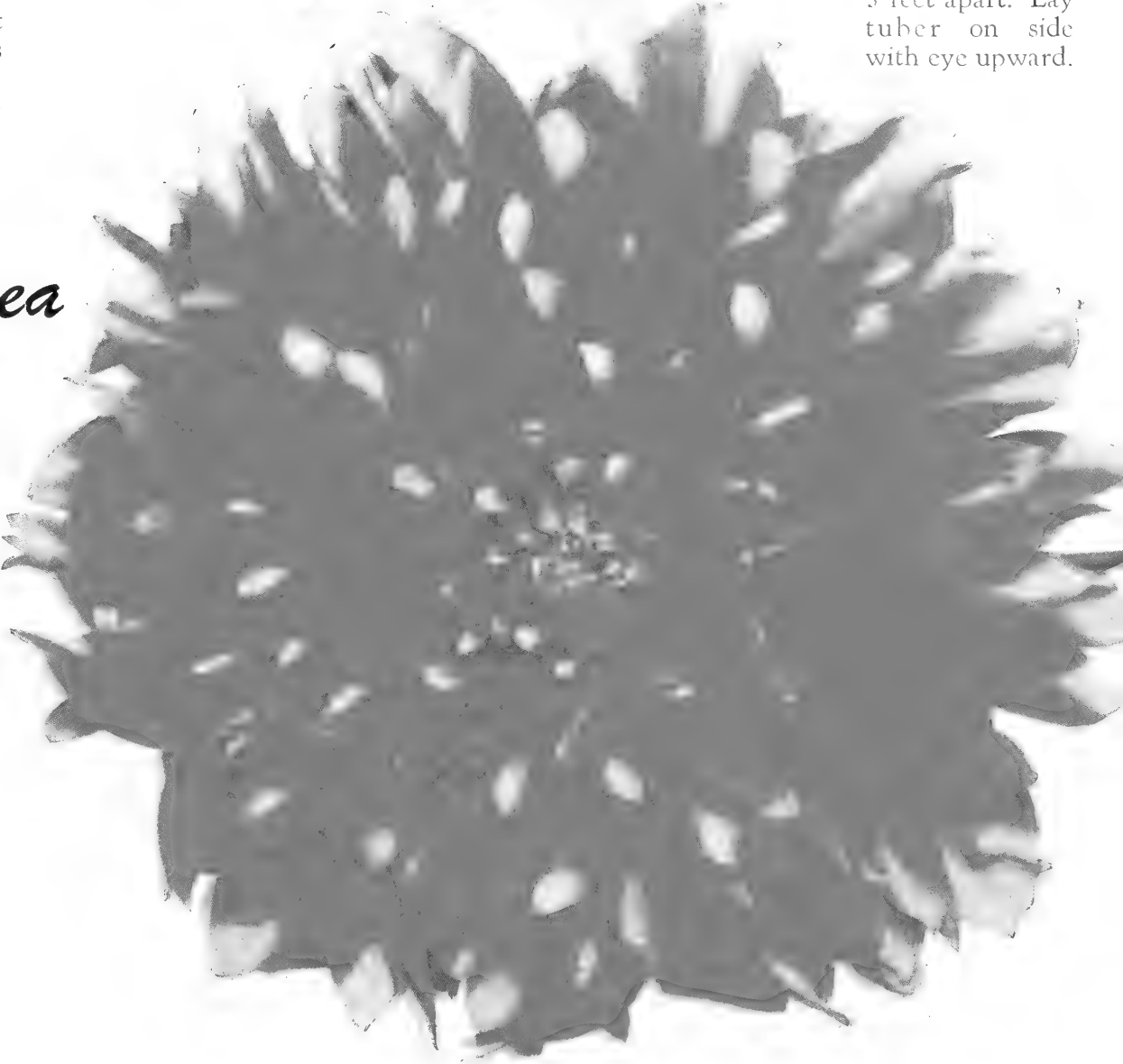
George Relyea


We wish you could see one of these very unusual Dahlias. The center is tight and deep orchid in color; next comes a burnt-orange coloring, and finally tips of orchid-white which seem to give off light, they are so radiant. Just imagine the striking contrast in this amazing combination of colors! The Geo. Relyea is large in size, usually about 8 inches across, and decorative in type. Good strong roots.

PRICES

George Relyea and
Jean Trimbee

1 for \$1.00	4 for \$3.70
2 for 1.90	6 for 5.50





All Roses listed here are strong, healthy, first grade, two-year-old plants, budded on strong multiflora roots.

Kellogg's

Good Rose plants are still scarce, but in spite of difficulties, we have succeeded in getting a very good list of varieties for you. In fact, we offer you here some of the world's finest, with merit well-proven by popularity. All are fine for cutting. Order by variety, or we will send you one each of the eight shown for \$15.25.

① **BRIARCLIFF.** Brilliant rose-pink. Fragrant. Large, double blooms.

Hybrid Tea Roses

PRICES:

1 for \$2.00 4 for \$ 7.70
2 for 3.90 6 for 11.50

SPECIAL: One each of varieties pictured, eight Roses, for \$15.25.

- ② **TALISMAN.** Golden yellow and rich copper; oh, what a pretty Rose! Richly colored; double; extremely fragrant. Lovely dark green foliage.
- ③ **ETOILE DE HOLLANDE.** Magnificent red; magnificent size and form! Perfect when half open, too. Very fragrant and very free blooming.
- ④ **GOLDEN DAWN.** Rich sunflower-yellow flushed with old rose. Large, full flowers of fine form.
- ⑤ **MME. JULES BOUCHE.** A very beautiful white. Blooms almost continually. Flowers are glistening white with a pretty blush in the center. One of the best Roses for cutting.
- ⑥ **EDITOR McFARLAND.** Deep pink. And what Rose is better known? Only a few, so better order early.
- ⑦ **MRS. P. S. Du PONT.** This delightful Rose gives you glorious deep golden yellow beauty all summer. Good for cutting. Does not fade.
- ⑧ **SOUTHPORT.** Large crimson-red.



5 Roses by Color

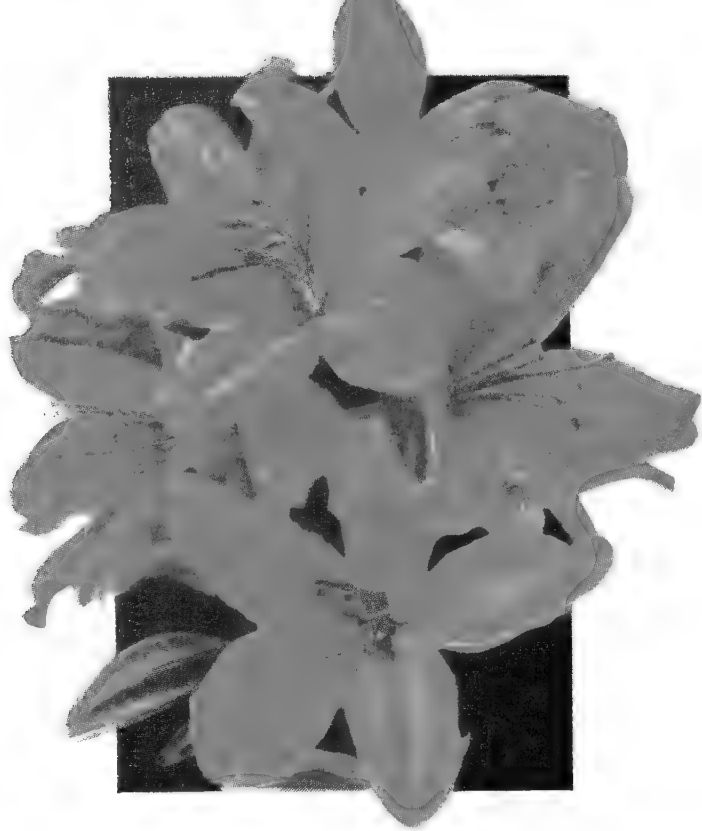
Really the same plants you would get if you bought by variety, but you order by color only. Please do not ask for any special varieties. Colors: Red, Yellow, Pink, White, or Two-Tone.

These are first grade, two-year-old plants that would cost \$2.00 each if ordered by variety.

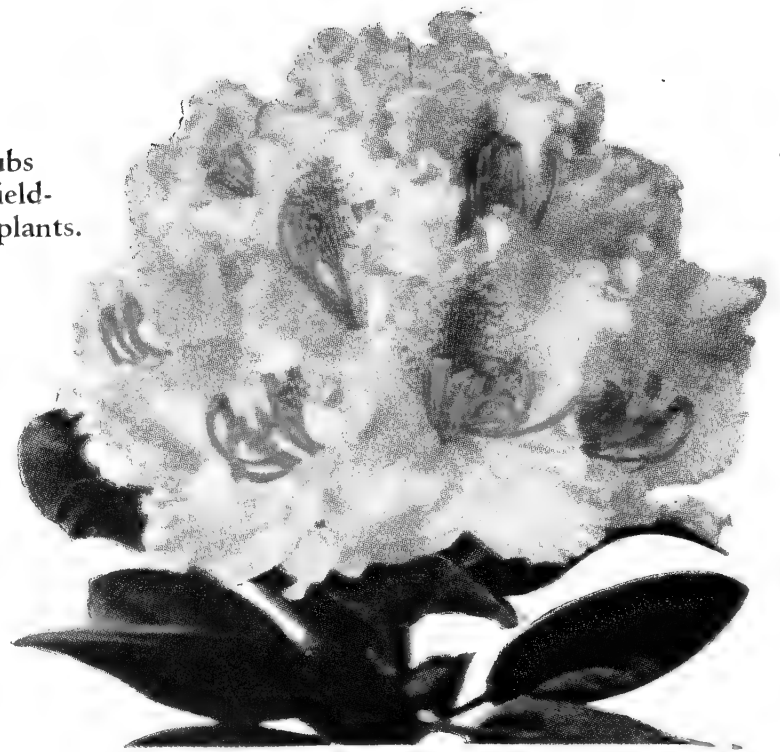
PRICES: 1 for \$1.50; 2 for \$2.90; 3 for \$4.30; 4 for \$5.70; 5 for \$7.10; 10 for \$14.10.

Important! These prices apply only when Roses are ordered by color. Use prices at top of page if you specify varieties wanted.





All shrubs
strong field-
grown plants.



Azalea

(Azalea Mollis). This is the hardy variety of Azalea that blooms well and lives through the northern winters. It will add unusualness to your garden, and will be a continual delight. Low growing, beautiful shaped, fine foliage. Burnt orange, yellow, pink, red, or salmon-colored flowers in May and June. Hybrids—we cannot allow a color choice. Likes sun or shade, grows about 4 feet tall. Plant 2½ to 3 feet apart. **PRICES:** 1 for \$1.30; 2 for \$2.50.

Rhododendron

Anyone who has visited the middle South knows the beauty of Rhododendrons. We now have a hardy variety for you, Rhododendron Catawbiense, that can withstand winter in the northern states. It blooms during May and June with bright red-purple flowers. There is some variation in the color, however, giving a beautiful effect. Grows from 6 to 15 feet high, depending on location. Likes shade and acid soil. Needs ample moisture. Plant 4 to 6 feet apart. Size of plants furnished, 8 to 10 inches.

PRICES: \$1.30 each; 2 for \$2.50; 4 for \$4.90.

Other Flowering Shrubs

REDBUD. (Judas Tree) (*Cercis canadensis*). Myriads of small reddish purple blooms in early spring before leaves. Valued for its early blooming. Grows 20-30 ft. high. Plant 20 ft. apart. **Prices:** 2 to 3 ft. size, \$1.00 each; 2 for \$1.90; 6 for \$5.30

BECHTEL'S CRAB. (*Malus ioensis plena*). Tree has a beautiful shape with large lustrous green leaves, silvery beneath. Immense double pink flowers in May. Grows 12 to 15 ft. high. Plant 6 to 8 ft. apart. **Prices** 2 to 3 ft. trees; \$1.35 each; 2 for \$2.45; 4 for \$4.50.

FLOWERING PEACH (*Amygdalus rubra plena*). Stems loaded with beautiful double red blooms in May. Fine for cutting. Grows 12 to 20 feet high. Plant 10 to 12 feet apart. **Prices:** 2 to 3 ft. sturdy trees; \$1.00 each; 2 for \$1.90; 6 for \$5.30.

FLOWERING ALMOND. (*Prunus glandulosa albiplena*). This beautiful shrub is literally covered with double pink blooms in May and is truly a glorious sight. Grows 4 to 5 ft. Plant 3½ ft. apart. **Prices:** 18 to 24 in. plants; \$1.00 each; 2 for \$1.90; 6 for \$5.30.



Flowering Quince (*Cydonia*)

Flowering Quince

We once had a hundred-yard hedge of these brilliant beauties, which was the exclamation point of our whole nursery. Your friends, too, will exclaim at the Flowering Quince if you have even a single specimen. Flowers are dazzling scarlet, even brighter than the picture, and appear in the spring before the foliage, so that they are entirely unhampered in their brilliance. Grow 4 to 5 feet high.

PRICES: 75c each; 2 for \$1.40; 3 for \$2.05; 4 for \$2.70.



Garland Flower

(*Daphne Cneorum*)

A delightful thing about *Daphne Cneorum* is its wonderful fragrance. Once at a local sale, we placed a blooming *Daphne* plant on a table in the salesroom. Customers were immediately attracted to it by the sweet fragrance. Result: we were soon sold out of *Daphne*.

Then too, it is a beautiful flowering shrub, as shown above. Blooms in May, when plant is just one big gorgeous mass of pink loveliness. Leaves stay green all winter. Some blooms at intervals throughout the summer, until fall. Plant 2½ to 3 feet apart; ordinary well-drained soil; sun.

PRICES: \$1.25 each; 2 for \$2.40. 8- to 10-inch plants with ball of peat moss on roots.

Winter Daphne

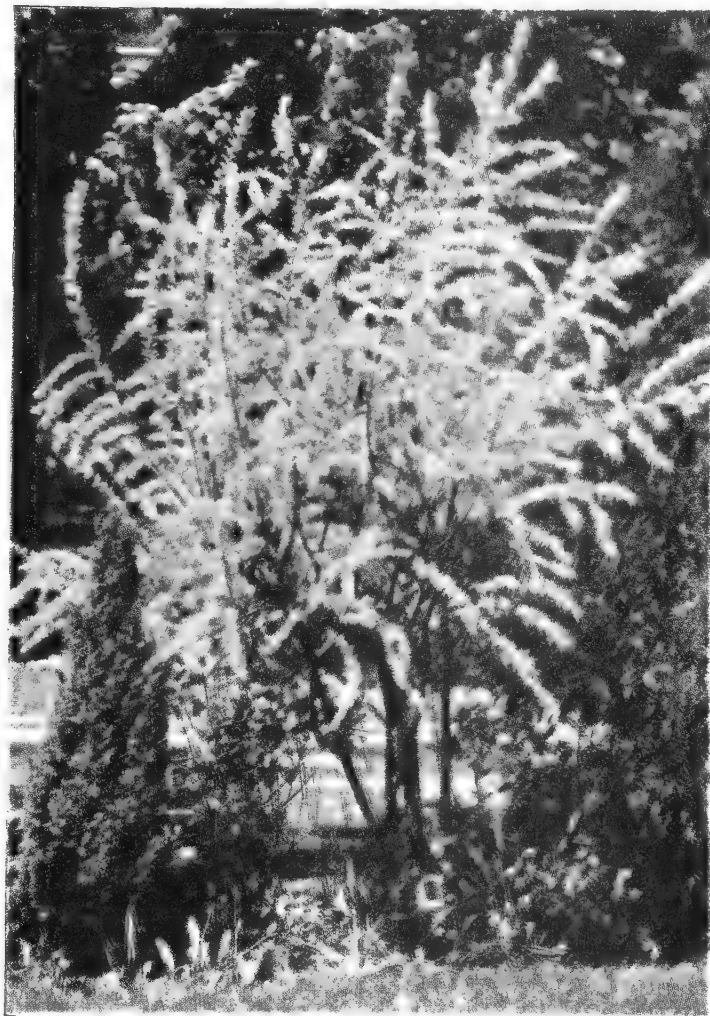
(*Daphne Mezereum*). This shrub blooms with the earliest. Often in February, and in most northern states can be expected to flower in March. Blooms form clusters of pink along the stem. More upright than Garland Flower.

PRICES: 1 for \$1.00; 2 for \$1.90; 3 for \$3.70.

Tamarix Summer Glow

(*Tamarix hispida aestivalis rubra*). This beautiful variety blooms in the late summer when flowers are most needed, with a great profusion of color—delightful little fuchsia-colored flowers lining the graceful gray-green stems, giving a misty effect at a distance.

The graceful foliage contrasts beautifully with the flowers. Both flowers and foliage are excellent for cutting. Plant in ordinary soil; ordinary moisture; sun or partial shade. **PRICES:** 1 for \$1.00; 2 for \$1.90.



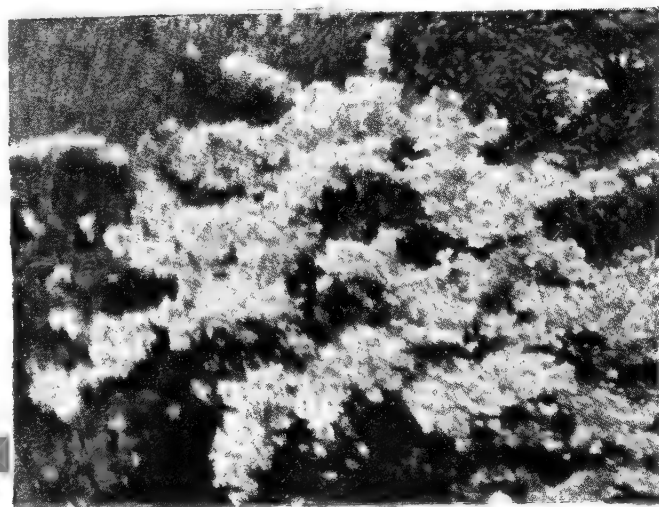
Tamarix Summer Glow



Order Your Shrubbery

We are now following a new practice regarding shipment of shrubbery. We have made tests with early shipment and find that shrubbery can stay in the package for weeks before being planted. The plan was first put into effect two years ago and proved so satisfactory that we are continuing it. Accordingly your shrubbery will be shipped early, and you will leave
(continued at right)

January and February are the months to order shrubs. Don't take a chance. Be sure of getting what you want.
ORDER EARLY.



Beauty Bush

(*Kolkwitzia amabilis*.) Famed for its beauty. Great masses of delicate pink, fragrant flowers, gracefully drooping. Blooms in May and June. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade.
PRICES: 1½ to 2 foot plants; 85c each; 2 for \$1.60; 4 for \$3.10.

Other Shrubs - HARDY

(Not Pictured)

RED WEIGELA (*Weigela*, Eva Rathke). Graceful drooping branches. June until fall. Crimson flower sprays. Grows 5 ft.; good soil, ordinary moisture; sun or part shade.

SWEET SHRUB (*Calycanthus floridus*). Shiny green leaves; reddish-brown flowers. May-June. Grows 6 to 8 ft. Space 4 to 5 ft. in ordinary soil, moisture; sun or shade.

WHITE SNOWBERRY (*Symphoricarpos racemosus*). Pink blossoms, then clusters of white berries until winter. Fine in shade. Grows 5 to 6 ft. high. Space 4 to 5 feet, ordinary soil, moisture; sun or shade.

WEIGELA ROSEA (*Diervilla*). Blossoms bright pink; great abundance. June. Rapid grower. 8 to 10 ft. high. Plant 5 ft. apart; ordinary soil, moisture; sun or part shade.

PRICES: All shrubs above and at left; 1 for 80c; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80.

Brilliant Fireberry (*Aronia*)

The leaves are dark green on top, with silvery green undersides flashing magically in the breeze. Brilliant fiery red berries in fall and winter. Fine for winter bouquets. Erect, upright, beautiful in shape; 6 to 8 ft. Space 5 ft.; ordinary soil; water freely; sun or part shade.
PRICES: 18 to 24 in. plants, 1 for \$0.85 2 for \$1.60 4 for \$3.10



BURNING BUSH (*Euonymus europaeus*). Grows 15 to 20 ft. Space 5 to 6 ft. Ordinary soil; moisture; sun or part shade.

DEUTZIA, PRIDE OF ROCHESTER. (*Deutzia scabra*). White double flower tinged with rose. June. 6 to 8 ft. high. Space 5 ft.; ordinary soil; ordinary moisture; sun or part shade.

GOLDEN BELL (*Forsythia spectabilis*). Yellow blooms, early spring; pretty foliage. 8 to 10 ft. space 5 to 6 ft.; ordinary soil; ordinary moisture; sun or part shade.

HYDRANGEA, P. G. Pinkish white blooms. 5 to 7 ft. high. Prune severely each spring. Space 3 to 4 ft. Rich soil; water very freely; sun.

MOCK ORANGE (*Philadelphus*, Virginal). **EVER-BLOOMING.** Grows 8 to 10 ft. Clusters of fragrant double flowers in June. Plant 5 ft. apart; ordinary soil; ordinary moisture; sun or shade.

PINK TARTARIAN HONEYSUCKLE (*Lonicera tatarica rosea grandiflora*). 8 to 10 feet. Pink blooms. Red fall berries. Space 5 ft. Ordinary soil and moisture; sun or part shade.

Climbing Vines

HALL'S CLIMBING HONEYSUCKLE

(*Lonicera japonica Halliana*). Strong growing; nearly evergreen. Highly fragrant white flowers which turn to yellow. Blooms June-Sept. Plant 8 to 10 ft. apart; ord. soil; ord. moisture; shade or sun.
PRICES: 1 for 65c; 2 for \$1.20; 4 for \$2.30.

AMERICAN BITTERSWEET

(*Celastrus scandens*). Orange-crimson fruit in winter, orange-red flowers in summer. Space 8 to 10 ft. Ord. soil; ord. moisture; sun or shade. 10 to 15 ft. high. Plant two or more to insure fruit.
PRICES: 55c each; 2 for \$1.00; 4 for \$1.95.

AMERICAN IVY

VIRGINIA CREEPER (*Ampelopsis quinquefolia*). Clings to walls or any support. Dense green foliage turns bronzy red in autumn. Very hardy; very beautiful. Plant 8 to 10 ft. apart in ordinary soil; ordinary moisture; shade or sun.
PRICES: 1 for 65c; 2 for \$1.20.



R. M. Kellogg Company

Early - - Shipment in March

it in the package until time to plant.

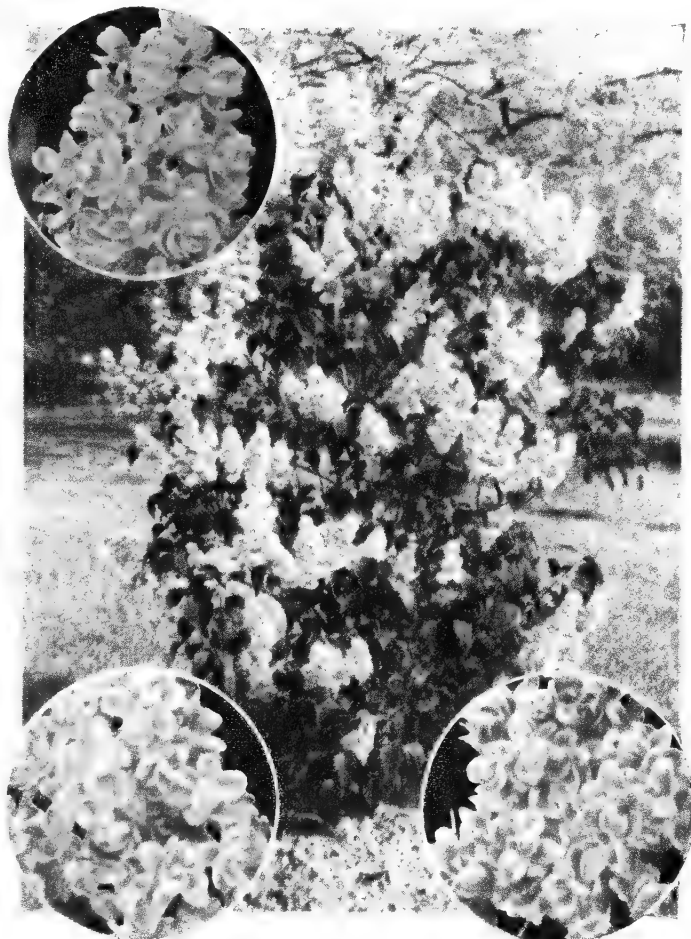
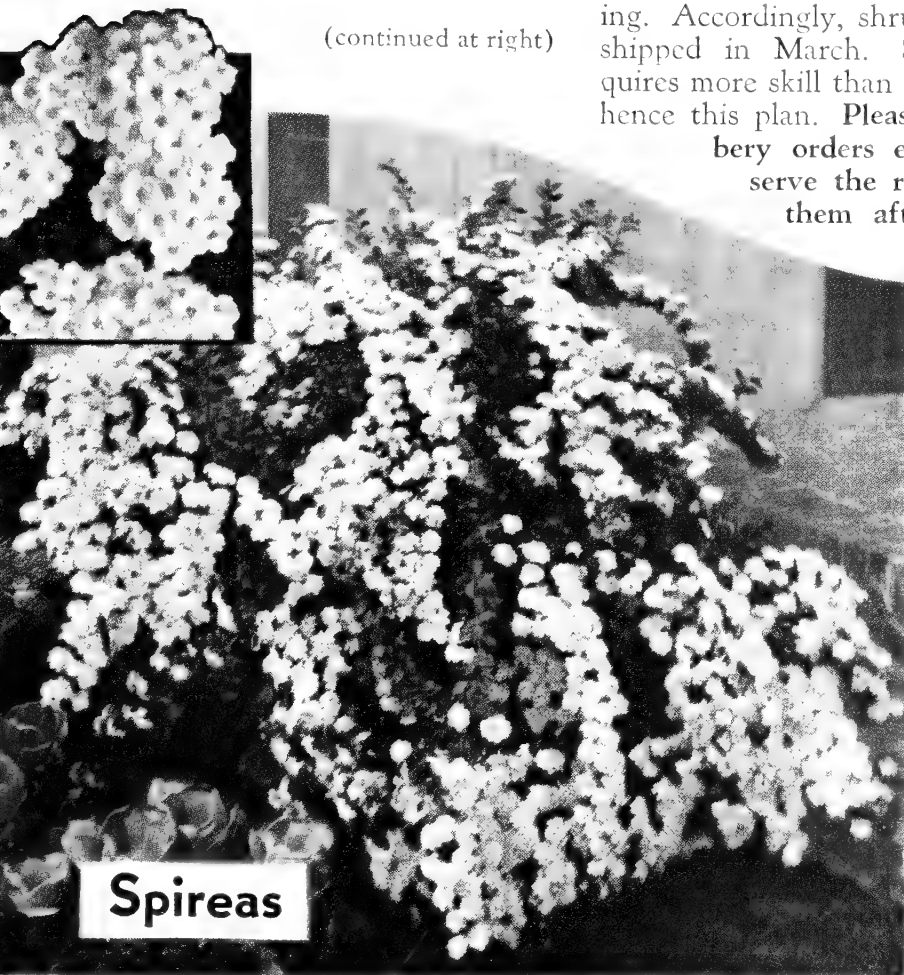
The reason for following this plan is that we do not have enough skilled help for both outside and inside work during our shipping season.

(continued at right)

After about April 1st our skilled year-around men must go outside, and will not be available for packing. Accordingly, shrubbery will be shipped in March. Shrubby requires more skill than smaller orders, hence this plan. Please send shrubbery orders early. We reserve the right to refuse them after April 1st.

Advantages of Early Shipment

1. You will have the shrubbery on hand ready to plant at the earliest planting time—better results.
2. Your order will be packed by our skilled help.



SPIREA VAN HOUTTEI (Bridal Wreath). (Pictured above.) Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 6 feet apart in ordinary soil; ordinary moisture; sun or part shade.

PRICES: 3-Year Plants

1½ to 2 ft.	2 to 3 ft.
1 for \$0.55	1 for \$0.65
2 for 1.00	2 for 1.20
4 for 1.80	4 for 2.20

SPIREA BILLIARDI (Pink Spirea). Grows 5 to 6 ft. Pink flowers in spikes. July-August. Plant 4 to 5 ft. apart in ordinary soil; ordinary moisture; sun or part shade. **PRICES:** 2 to 3 ft. plants, 60c each; 2 for \$1.10; 3 for \$1.60; 4 for \$2.10; 6 for \$3.10.



Spirea Billiardi

French Lilacs

(*Syringa vulgaris* Hybrids.) Beautiful flowers; beautiful foliage; wonderful fragrance; fine in group plantings or hedges. Grow 8 to 10 ft high. Plant 5 ft. apart; ordinary soil; ordinary moisture; sun. Red, Pink, White or Blue.

PRICES: 18 to 24 in., 3-yr. plants, 1 for 95c; 2 for \$1.80; 3 for \$2.60; 4 for \$3.40.

CHRISTMAS BERRY. (*Photinia villosa*). Grows 8 to 10 ft. high. Shiny green foliage; turns yellow in fall. Flowers white; Blooms in

June. Brilliant red berries, cut in early winter for bouquets. Plant 4 to 5 ft. apart; ordinary soil; water freely; sun or shade.

PRICES: 1 for \$1.00; 2 for \$1.90; 4 for \$3.60 6 for \$5.30.



Three Rivers, Michigan

Butterfly Bush or Summer Lilacs

This year we again offer you those fragrant and colorful shrubs, the Buddleias, or Butterfly Bush. Rule for early shipping does not apply to these aristocrats of shrubbery, since they are potted plants.

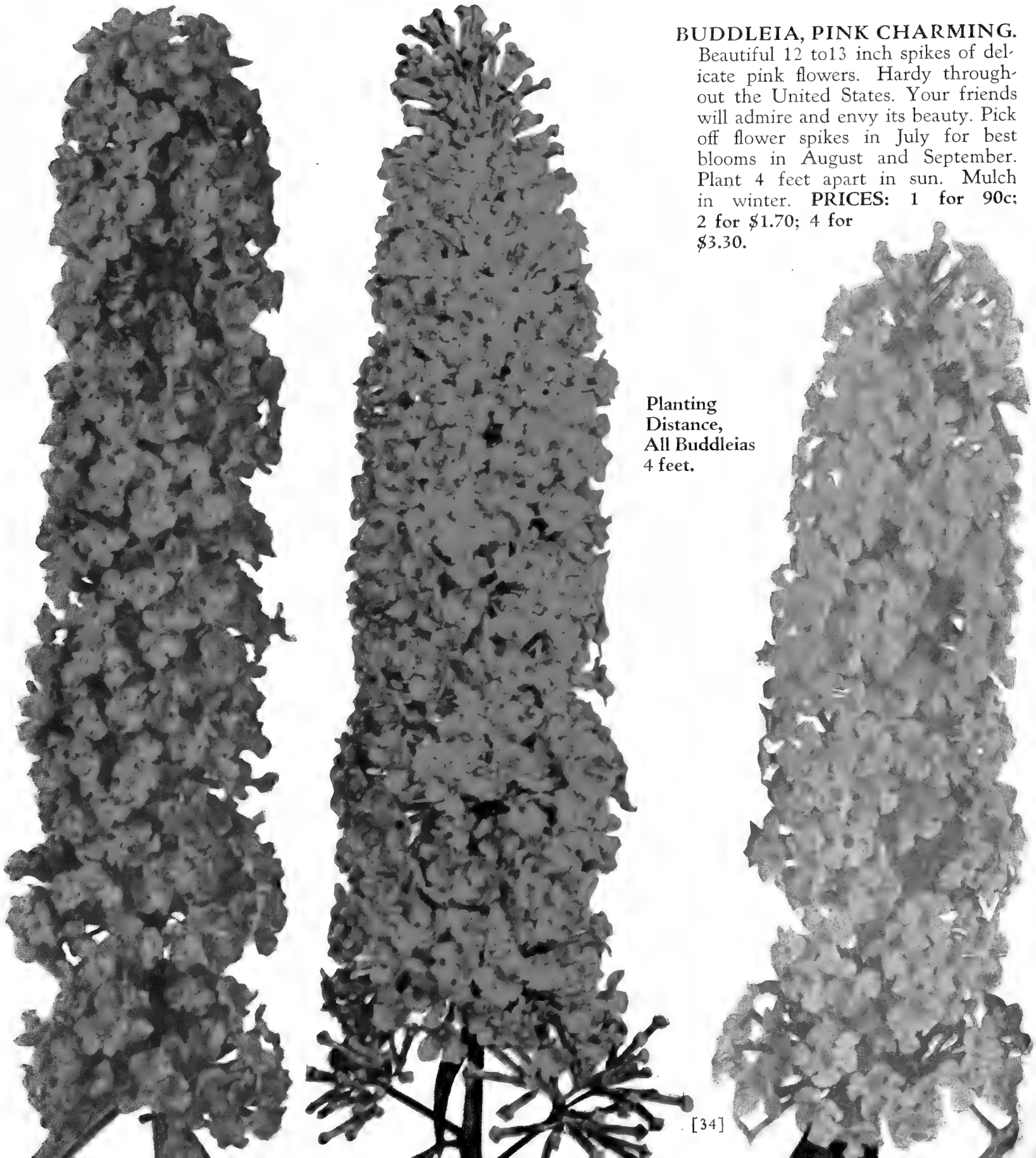
BUDDLEIA, ROYAL PURPLE. (Propagation Rights Reserved). One of the newest and most beautiful of Buddleias. Color is rich, glowing purple; flowers really seem to be lighted from within. Bush completely covered with long, beautiful spikes. Blooms from August until frost. Grows 4 to 5 feet high. **PRICES:** 1 for 90c; 2 for \$1.70; 4 for \$3.30.

BUDDLEIA, ROYAL RED. We might have named this amazing Buddleia "Ruby", for in the sun, it actually glows with a dark ruby color. In the shade, it is a deep wine color. Spikes well-formed and full to the end. Vigorous and healthy; hardy; tops die during Northern winters and revive in spring. **PRICES:** 1 for 90c; 2 for \$1.70; 4 for \$3.30.

BUDDLEIA, PINK CHARMING.

Beautiful 12 to 13 inch spikes of delicate pink flowers. Hardy throughout the United States. Your friends will admire and envy its beauty. Pick off flower spikes in July for best blooms in August and September. Plant 4 feet apart in sun. Mulch in winter. **PRICES:** 1 for 90c; 2 for \$1.70; 4 for \$3.30.

Planting
Distance,
All Buddleias
4 feet.



Victory Service

GUARANTY

We guarantee stock to be just as represented or orders refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

We cannot guarantee continuous growth since this depends upon the care you give the plants, and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge providing reports are received prior to June 10th.

No refills will be made for failure of plants after June 10th unless a preliminary report is received prior to that date.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock. In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

IMPORTANT: Our guaranty applies only in states whose inspection laws allow plants to go direct from us to customer. We can guarantee our own packing only, hence for states that stop plants for inspection, we agree only to deliver plants in good growing condition to Post Office or Transportation company, and thereupon our responsibility ceases. Specifically these states are: Washington, Oregon, California, Arizona, District of Columbia, Utah, Wyoming, and Minnesota.

Now that the war is more than a year past, we can hope that conditions in business and living will improve, but we all know that they are still none too good. Here at Kellogg's we are trying to give before-war service, and are succeeding remarkably well: still there is difficulty in getting sufficient seasonal labor, and also the ever-present possibility of a bad-weather spring, and we ask you, therefore, to consider the following:

Plants are reserved from estimated supplies. We try to make estimates conservative, but unusual conditions may cause shortages. It is now difficult to protect customers by purchasing from other approved nurseries, so should estimates fail or should other conditions beyond our control prevent us from filling your order, we reserve the right to return your money and cancel your order.

Proper shipping time shall embrace a period of about 30 days, and is determined by a forecast service which we find to be about 75% accurate.

Size Limit for order. We reserve the right at any time to limit size of orders without notice.

We cannot agree to ship exactly on a certain date, or so that plants will arrive at a certain time.

We cannot agree to delay shipments beyond May 25th.

Because of difference in climate we cannot ship orders in exact rotation as received. However, orders booked early are given preference within their proper shipping time, or within your specified date range.

Quick service: Before April 1st, for items that we can supply then, we ship promptly; but from April 1st to about May 20th, we cannot do it with fairness, because of the many orders booked early in the season for shipment during that period. Please try to order at least two weeks ahead of expected shipping date.

Please do not try to guess the weather. It simply cannot be done. Do not specify shipping date unless for reasons other than weather. In such cases, we will ship as near as possible to your specified date, but can make no guarantees as we are still controlled by the weather and labor conditions.

How to Order

Send money by safe means. Unregistered currency sent at your own risk. Add 5c exchange on personal checks.

No C. O. D. or Open Accounts. Send cash with order.

Shipping Charges. Express shipments: you pay on delivery; parcel post: you pay us after shipment is complete.

If there is no express office in your town, give name of nearest office and distance from you, on order blank. If distance is too great, we will ship parcel post.

If a federal sales tax law should be imposed, please add to your remittance.

ORDER EARLY

Customers who order late in the season are almost sure to be disappointed as to some of the things ordered. As mentioned above, nursery stock is still scarce, and we usually have to return many thousands of dollars at the season's end for sold-out items. Further, you help us by ordering early. We do the office work on your order before shipping starts, when we can easily give it best attention. Order now and your stock will be reserved out of estimated supplies.

Polyanthas

These are Roses that we can recommend enthusiastically because of the wonderful blaze of color that they will make. Often they will have 100 to 200 blossoms per plant, and they bloom in this amazing fashion all summer long. Simply keep the blossoms clipped off before the petals fall.

They are wonderfully beautiful in low hedges where a mass of color is desirable. Beautiful when only half open; can be used for corsages.

Plant 12 to 15 inches apart in good rich soil; water plentifully, give full sun.

Furnished by color only—red, pink, white, or orange.

PRICES: 1 for \$1.25; 2 for \$2.40; 4 for \$4.20; 6 for \$7.00; 12 for \$13.90.



Four Pages of Bargains

Everyone loves a bargain, and so we have prepared four pages of bargains for you. It was rather difficult in these days of scarcity, but we think you will agree that after all we have done well. The plants offered are the usual high Kellogg quality.

Cannas

High grade, hand-picked, healthy roots. Bloom July-August. 3 to 6 feet high.

Orange Gem. Glowing orange, green foliage.

King Humbert. Scarlet, bronze foliage.

Yellow King Humbert. Deep rich yellow, softly spotted with bright red. Green foliage.

Hungaria. Pink, bluish green foliage.

Ambassador. Poppy-red, bronze foliage.

PRICES: Roots, 5 for 70c; 10 for \$1.25; 20 for \$2.45; 30 for \$3.59. You may choose varieties or we'll send equal numbers of each.

Bargain!

Mixed Cannas

Here are Cannas whose brilliant colors will intermingle and blaze with all the glory of a colorful fire. Red, Yellow, Pink, Scarlet—all are here. Roots strictly high grade. Varieties, our choice, not labeled.

30 for \$1.94
15, \$1.05
50, 3.15
75, 4.67

Kellogg's

Surprise

Rock Garden

What a glorious surprise! Ten choice rock garden plants for only \$2.00. Plants which would undoubtedly cost \$2.50 or \$3.50 if bought by variety. A "swell" collection which gives you varieties ideally suited for rock garden planting. A panorama of color and a long blooming period. Some of our finest varieties. At least 5 different kinds. You will want two collections for starting a new garden or adding new varieties to your old one. **PRICES:** Field-grown, 5 for \$1.05; 10 for \$2.00; 20 for \$3.80.

All plants in the Surprise Rock Garden will be labeled with the names.



6 Large Flowering Chrysanthemums

Cultural Note

Plant Chrysanthemums 2 feet apart; ordinary soil; water well; full sun.

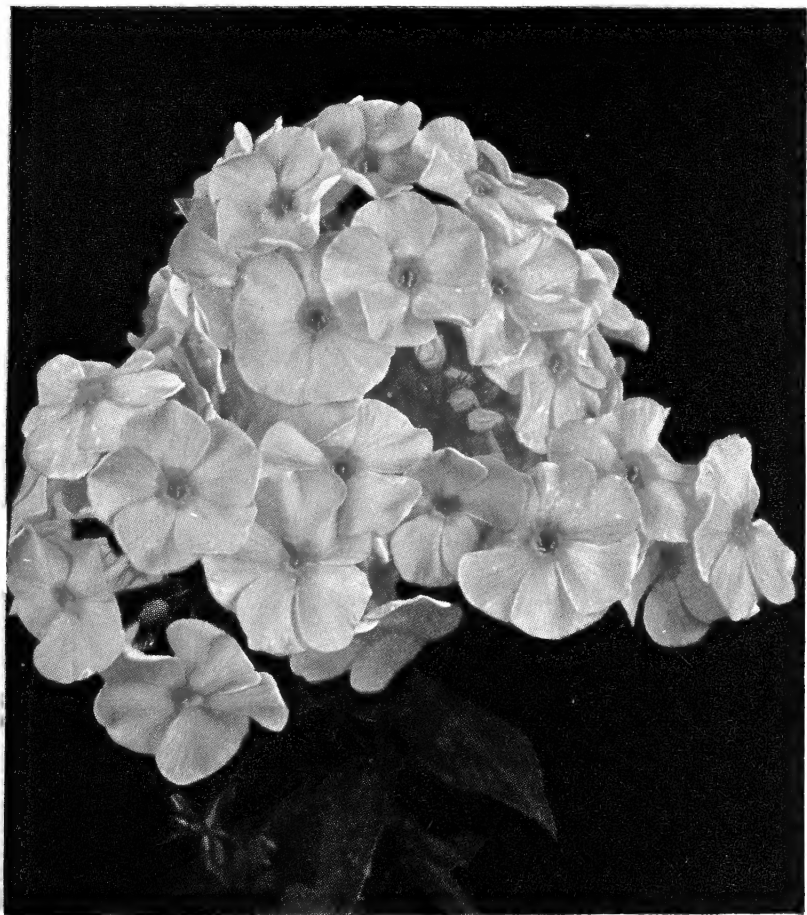
\$2.00

This bargain is a mixture of various colors of large-flowering Chrysanthemums; and you will get at least one Barbara Cummings. This fine group of Mums will make a glorious color spot in your fall garden. In fact, the early blooming Barbara Cummings will bloom in August or earlier. For the others, you will receive excellent varieties, but unlabeled, our choice, in colors shown, all large-flowering, strong, pot-grown plants.

BARBARA CUMMINGS. Really approaches hot-house varieties in beauty and splendor. Flowers unusually large, 3 to 4 inches across, and fluffy in shape. Color: rich golden yellow, with deep suffusion of orange at center. Many flowers to a plant, wonderful for cutting. Blooms last for days. **PRICES:** 2 for 76c; 3 for \$1.09; 4 for \$1.42; 6 for \$2.00.

6 Pompons \$2.00

White, yellow, pink. Excellent varieties, our choice. Good bargain. You'll love these little, brightly-colored darlings. Strong pot-grown plants: 6 for \$2.00; 12 for \$3.50.



8 Hardy Phlox

Cultural Note

Plant Phlox 18 inches apart; good rich soil; sun; ordinary moisture requirements.

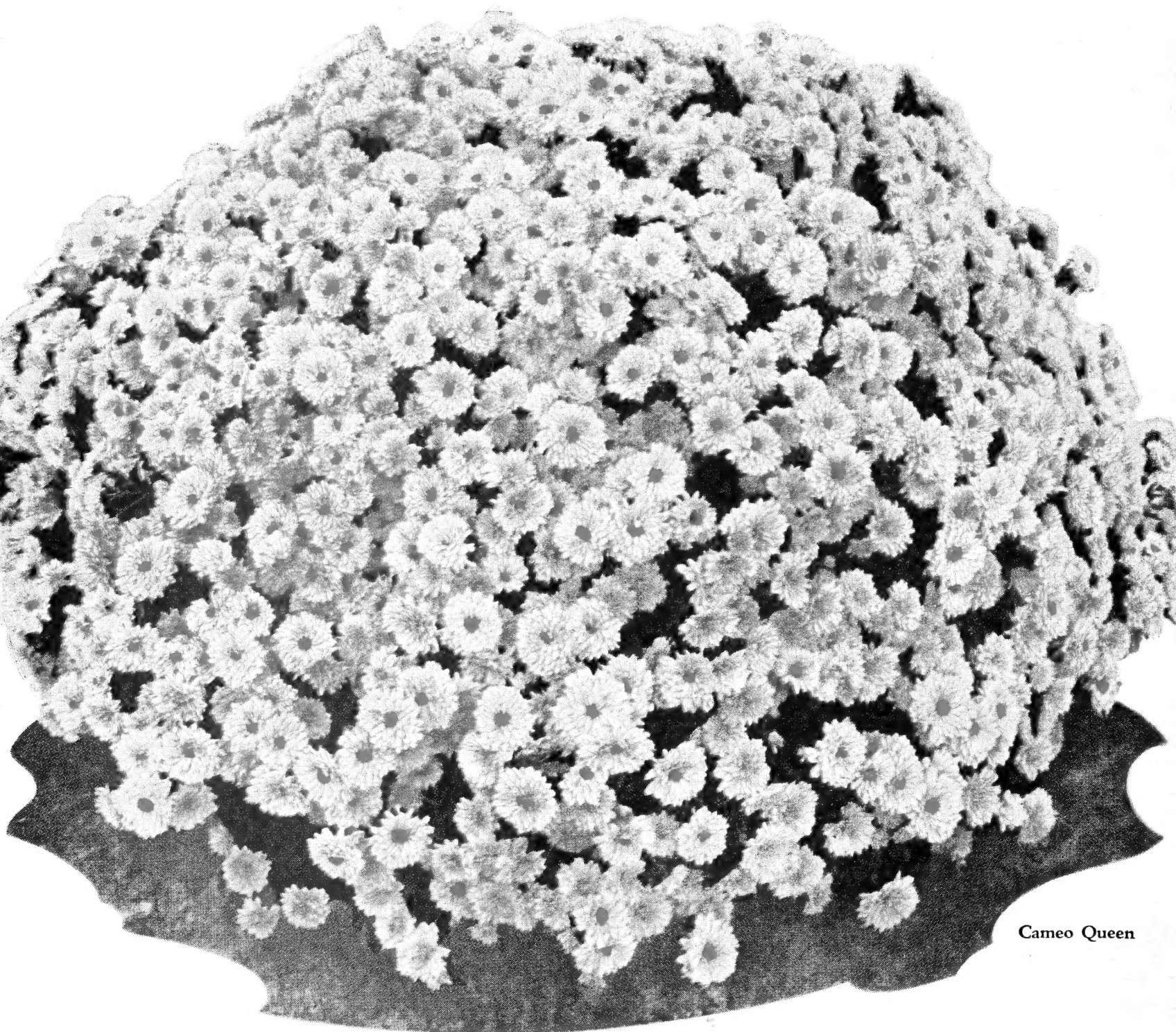
\$1.85

Kellogg's most popular Phlox bargain. It includes a full range of colors: white, pink, red, salmon, and others, and is made up of our surpluses, regardless of value. You may get some of our newest and finest varieties. Plants would cost you much more if ordered by variety.

All plants are sturdy, field-grown stock, same high grade you would get if you ordered them separately.

At least two of the plants will be selected from pages 4, 5, and 40, and will be labeled. Prices above.

R. M. Kellogg Company, Three Rivers, Michigan



Cameo Queen

Azaleamum Bargains

Here are the best bargains of all. These varieties of Azaleamums are the ones that amazed the flower loving world with the almost unbelievable quantities they produced only a few short years ago. In addition to the fact that we now offer them at bargain prices, remember that they produce blooms by the hundreds. Customers have reported as many as 2000 blooms on one plant open at one time, and many have produced as many as 800 to 1000 blooms. Prices apply to the following varieties only:

Azaleamum, Cameo Queen. Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center.

Azaleamum, Magic White. (Pl. Pat. 204.) Blossoms first open a very delicate pink, and later turn white with faint yellow center.

Azaleamum, Bronze Beauty. (Pl. Pat. 205.) Flowers appear first as warm, rich, red-bronze, which soon turns to a bronzy yellow with red-bronze center, later lighten to yellow.

Azaleamum, Golden Wonder. (Pl. Pat. 368.) Flowers golden yellow.

Summer-Mum, Dean Kay. Blossoms about 2 inches across; more uniform in color than the others. Long, sturdy stems; more upright.

Santa Claus. Grows somewhat taller than the others and is **ONE OF THE MOST HARDY OF ALL.** Deep red blossoms with yellow center.

PRICES—Pot-Grown

1 for	\$0.60	4 for	\$2.10
2 for	1.10	6 for	3.10
3 for	1.60	12 for	6.00



Delphiniums

6 for \$1.35

A charming collection of high grade, tall-growing varieties only; varieties our choice. They come in beautiful shades of blue and violet. No dwarf varieties included. Plant 18 inches apart; rich, well-drained soil; ordinary moisture; full sun. Order early as supply is limited.

PRICES, Field-Grown Plants:

3 for	\$0.72
6 for	1.35
12 for	2.62

Glory Gladioli



How can we make this amazing offer of 100 fine blooming size Gladiolus bulbs for only \$3.85? The bulbs will be varieties of our choice and unlabeled, but we guarantee high grade varieties. Then, too, your order will be filled from our surplus stock, and the advantage in keeping our stock balanced is so great that we can make this offer.

Kellogg's Glory Mixture gives you the biggest variety of color ever put into one mixture: red, yellow, white, pink, violet, and variegated, light and dark shades. Ruffled, plain-petaled, big-flowering varieties. Hardy. Produce loads of large, beautiful blooms **THIS YEAR**. A glorious display of color. That's why it's called Kellogg's Glory Mixture. Flowers will be the same quality as if ordered by variety. There will be at least ten different varieties. Mixed colors only. A great bargain.

**100
for
\$3.85**

**R. M. Kellogg Company,
Three Rivers, Michigan**



New Phlox Polka Dot

Different from any red-eyed Phlox you ever saw before. Eyes are beautiful Fuchsia-colored, instead of glaring red. Florets are extra large—most of them one and one-half inches across, and they are so plentiful that they overlap, completely filling out the head. Heads are unusually well shaped, very few of them having any lopsidedness.

It Sparkles Petals of Polka Dot have a slight pinkish tinge, and this with the reflected overtones of almost indiscernible green and blue picked up from the sky and foliage, give a beautiful iridescent effect that you flower lovers will adore. We believe it's the prettiest Phlox ever originated.

ALL of us can remember at some time or other having seen a darling little girl in a cute polka-dot dress; pretty red spots on white; or perhaps the pretty red spots were on white tinged with pink. And, we all cherish such a memory for its charm.

Now here is a Phlox that reminds us of that little girl and her pretty frock. In fact, here at Kellogg's it has so persistently brought up the vision that we got in the habit of calling it Polka-Dot, and when it came time to select a name for the variety, what else could we do? The name Polka-Dot was already with us, and nothing else seemed to fit. Don't you, too, agree that it is appropriate?

We think Polka-Dot is wonderful. The colors are exceedingly delicate and pretty to behold, the extra-large florets are nearly all one and one-half inches across; the heads extra well-shaped and well-filled; and, taking it all in all, we think it's the prettiest Phlox we have ever seen. We have no hesitancy in recommending it to you as such. You should have it if you really want a garden you will enjoy, and one that will be admired.

Plants are strong, healthy and vigorous, easy to grow, and in every way will fill your requirements. Very satisfying.

PRICES:

Strong, field-grown plants

1 for \$0.60	3 for \$1.60	6 for \$3.10
2 for 1.10	4 for 2.10	12 for 6.10

R. M. Kellogg Co., Three Rivers, Mich.